Interreg Baltic Sea Region

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CIRCULAR ECONOMY
ChemClimCircle-2

UBC TALKS Webinar

# Green Public Procurement for healthier cities

**Tuesday 24 November 2026**
**10.30–12.00 EET / 09.30–11.00 CET**

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*How can cities use public procurement to drive the green transition?*

*Every year, cities make purchasing decisions that shape markets, public services and the places where people live, work and spend time. Green public procurement can be much more than choosing products with a lower environmental footprint — it can become a practical tool for creating healthier cities, reducing harmful chemicals, supporting circular solutions and cutting climate impacts.*

*Join the UBC Talks webinar to explore how public procurement can drive change beyond traditional environmental criteria. Discover the ChemClimCircle approach, hear real-life examples from cities, and learn about practical tools that help integrate chemicals, circularity, and climate considerations into everyday procurement decisions.*

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| **10.30–10.40 EET** | **Welcome to the webinar**<br>*Adham Maharramli, UBC Sustainable Cities Commission* |
| **10.40–10.55** | **From green to transformative: Innovative approach to public procurement**<br>*Nameda Belmane, Ecodesign Competence Center* |
| **10.55–11.10** | **What we buy matters: Public procurement impact on our health and the environment**<br>*Riikka Vainio, Turku University of Applied Sciences* |
| **11.10–11.25** | **Real-life experiences from cities testing innovative approach to procurement**<br>*Christina Bredmose Holm, City of Gentofte*<br>*Hedy Meinander, City of Turku* |
| **11.25–11.40** | **Development journeys of ChemClimCircle-2 procurements**<br>*Markus Allbauer-Jürgensen, Free Hanseatic City of Bremen*<br>*Agne Petrosiute, Taurage district municipality* |
| **11.40–11.55** | **Q&A & poll** |
| **11.55–12.00** | **Next steps and opportunities** |

UBC UNION OF THE BALTIC CITIES
SUSTAINABLE CITIES COMMISSION