

UBC TALKS

Interreg
Baltic Sea Region



Co-funded by
the European Union



SMART GREEN MOBILITY

SUMPs for BSR

Interreg
Baltic Sea Region



Co-funded by
the European Union



ENERGY TRANSITION

Climate-4-CAST

The Last Mile to 2030: The role of urban mobility in reaching climate neutrality

29 September 2026
9.30–11.00 CEST

Union of the Baltic Cities

- Leading network of cities and municipalities in the Baltic Sea Region established **35 years** ago.
- Today over **70 member cities** in **9 countries** around the Baltic Sea.
- **8 thematic Commissions** focusing on sustainable development, urban planning, youth, health, culture, safety, education and business.



UBC Sustainable Cities Commission

- Secretariat in **Turku** since 1996
- **Connecting cities** to exchange knowledge, share experiences, and develop solutions
- Turning **green transition** and **climate goals** into actions at the local level
- **UBC TALKS:** Established format for exchange ubc-sustainable.net/ubc-talks

UBC

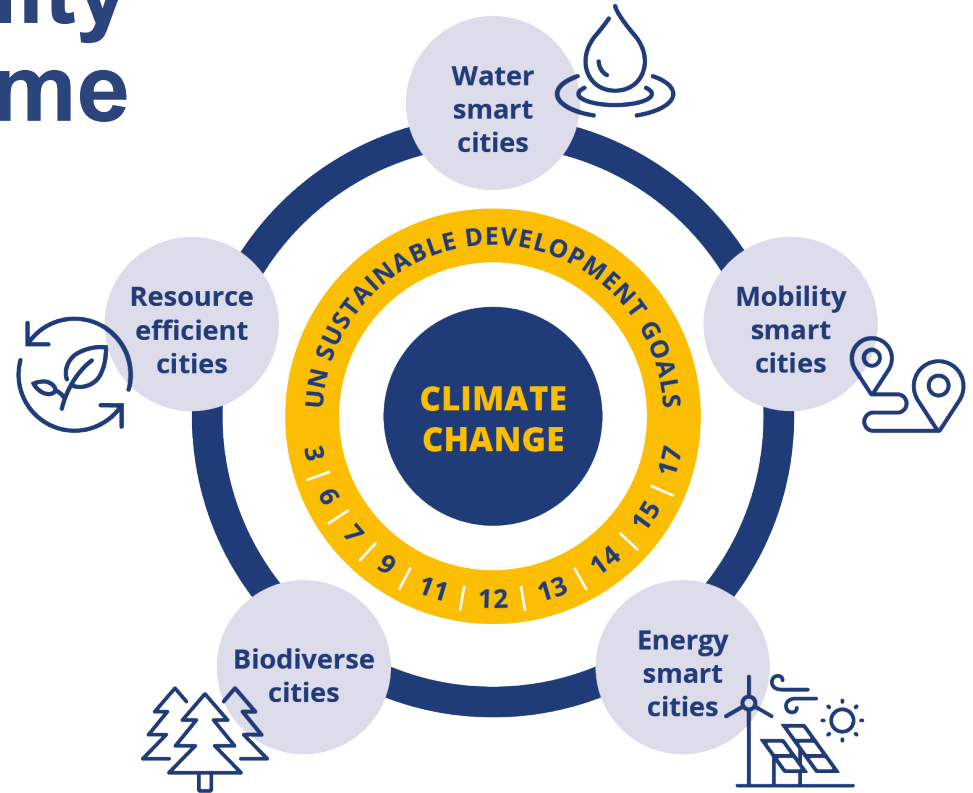
UNION
OF THE BALTIC
CITIES

SUSTAINABLE CITIES
COMMISSION



UBC Sustainability Action Programme 2030

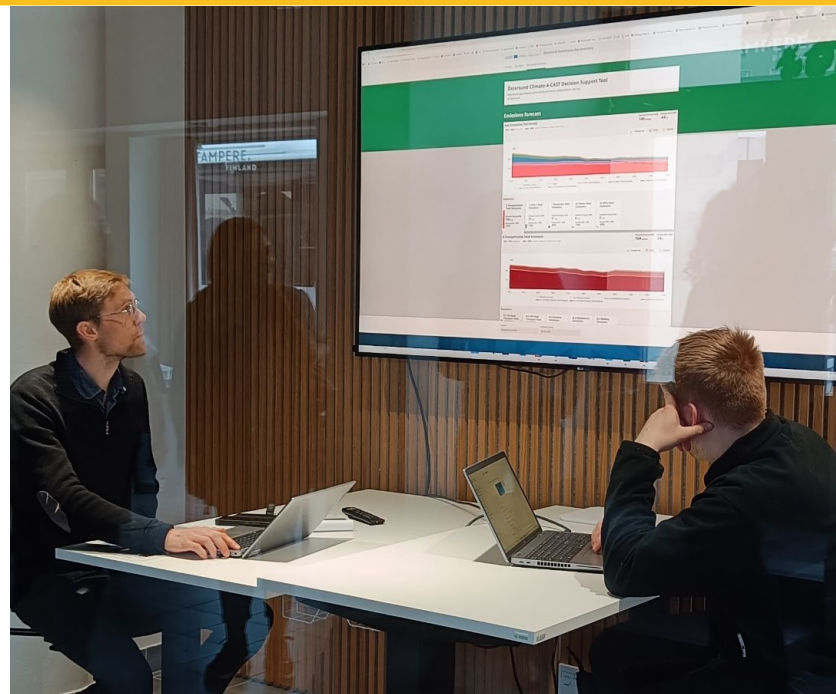
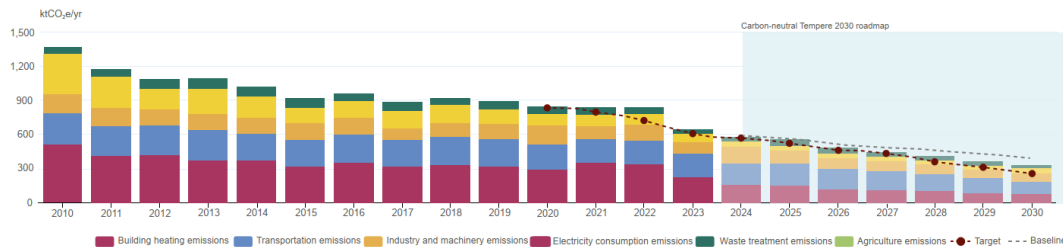
Building a more inclusive,
result-oriented, impact driven
and dynamic city network



Climate-4-CAST

Climate-4-CAST project supports local authorities in integrating climate concerns into urban governance processes.

The project developed the **Climate Action Decision Support (CADS) tool** to assess climate actions and their cost-effectiveness over time, and visualize emissions development under different policy combinations or climate targets.



Partners:

1. HafenCity University Hamburg
2. City of Tampere
3. Aarhus Municipality
4. City of Riga
5. Kausal Ltd
6. UBC SCC
7. Uppsala University
8. Municipality of Östersund
9. City of Norderstedt
10. City of Bytom

Associated:

1. Bergen
2. Växjö
3. Luleå
4. Vejle
5. County of Herzogtum Lauenburg
6. Hamburg
7. Turku
8. Gothenburg
9. Copenhagen
10. Oskarshamn
11. Gdansk
12. Randers
13. Skanderborg
14. Krakow

Östersund team testing the CADS tool at the workshop in Tampere.
Photo: City of Tampere

SUMP for BSR

SUMPs for BSR project helps small & mid-sized cities to **develop and apply sustainable urban mobility planning** (SUMP) to encourage shift towards active mobility and thus, a healthier lifestyle and reduction of traffic emissions. To support cities, we developed:

- The **Monitoring and Evaluation Framework** & accompanying tools for effective SUMP
- The **Model for experimenting with active mobility measures**
- The **BSR SUMP Competence Centre**, including the online SUMP training programme: bsr-sump.eu



© Cēsis Municipality



© City of Gdynia

Funding: Interreg Baltic Sea Region Programme

Duration: 1.11.2023 – 31.10.2026

Budget: 3.07M € (2.46M € by ERDF)

Partners:

UBC SCC/Turku (lead)
University of Gdansk
Institute of Baltic Studies
Cesis
Gdynia
Greifswald
Gävle
Panevezys

Cross Border Advisory Group

Local level: Aarhus, Söderhamn, Tartu, JUDU from Vilnius, Hamburg Borough of Altona, Berlin-Brandenburg

National level: Lithuania, Poland, Finland, Sweden, Estonia

Other: VASAB, MAL Network

Agenda

- 10:30-10:35 Welcome to the webinar & Today's topic**
Mariia Andreeva & Ira Sibelius, UBC Sustainable Cities Commission
- 10:35-11:00 Integrated mobility planning as a climate tool: The road to 2030**
Marcin Wolek, University of Gdansk
Maarja Käger, Institute of Baltic Studies
- 11:00-11:15 The role of sustainable mobility and Sustainable Urban Mobility Planning in the way to climate neutrality**
Magdalena Szymańska, Gdansk Public Transport Authority
- 11:15-11:30 Aligning transportation measures with 2030 goals through climate budgeting**
Hanna Meriläinen, City of Tampere
- 11:30-11:45 Climate neutrality for the transport sector and working with data**
Rasmus Vermum, Östersund Municipality
- 11:45-12:00 Q&A, Next steps and opportunities**

General information

- **Webinar is recorded** – recording will be available on ubc-sustainable.net
- Attendees are muted, but we look forward to your questions! Send us your **questions via Q&A box**



Next steps and opportunities

Interreg
Baltic Sea Region



Co-funded by
the European Union



ENERGY TRANSITION

Climate-4-CAST

Partner event of the
EU Week of Regions and Cities

Climate Budget Summit in Brussels

Welcome to explore how to turn climate ambition into action with climate budgeting!

- **14 October 2026 at 12.00-19.00**, including a 🍹 cocktail reception 🍰
- **Who will be there:** city leaders, local practitioners and climate experts.
What about you?
- **More info, programme. Last day to register:**



Upcoming events on Urban Mobility



POLIS-Scandria Alliance-BSR Workshop: Urban Nodes at the core of TEN-T

1 October 2026, 13:00 - 15:30 (CEST) in Brussels

Online workshop on planning for year round active mobility

29 October 2026

Webinar on Urban logistics toolkit

In November 2026, more info soon

Register for the upcoming events here →
#MadeWithInterreg



Interreg
Baltic Sea Region



Co-funded by
the European Union



PROJECT PLATFORMS

BSR Urban Mobility

Thank you for joining!

UBC

UNION
OF THE BALTIC
CITIES

SUSTAINABLE CITIES
COMMISSION

Next webinar:

**UBC TALKS From Awareness to Action:
Engaging Citizens in Urban Biodiversity**

27 October 2026 at 10.30-12.00 EET

www.ubc-sustainable.net/events