

UBC TALKS webinar

MONITORING AND EVALUATION FOR THE SUSTAINABLE URBAN MOBILITY PLANNING

Tuesday 7 October 2025

09.30–11.00 CET / 10.30–12.00 EET

[Event page »](#) [Registration »](#)

The UBC TALKS about monitoring and evaluation for the sustainable urban mobility planning on 7 October 2025 at 9.30–11.00 CEST / 10.30–12.00 EEST will continue opening up the topic of SUMPs (sustainable urban mobility plans). Join the cities from the Baltic Sea Region piloting different solutions and get inspired to further improve the mobility planning of your city!

09.30–09.35 CEST

Welcome to the webinar

09.35–09.50

Active Mobility: Transforming our Cities and Towns with Sustainable Urban Mobility Approach

Morgane Juliat, Mobility Consultant, Rupprecht Consult

09.50–10.20

Measuring Progress: A Monitoring and Evaluation Framework for Sustainable Urban Mobility Planning in small and medium-sized cities

Marcin Wolek, Associate Professor, & Aleksander Jagiełło, Doctor, University of Gdansk

10.20–10.30

Small City, Big Action: Developing Monitoring for Sustainable Mobility in Cēsis

Madara Jenerte, Mobility Planner, Cēsis municipality

10.30–10.40

Monitoring Active Mobility in Turku: Lessons from Mobility Hub Data and Citizen panels

Oona Uusitalo, Project Coordinator, City of Turku

10.40–10.50

Building Capacity: Training Local Authorities on Sustainable Urban Mobility Planning

*Ira Sibelius, Senior Advisor, UBC Sustainable Cities Commission
Monika Parafinaitytė-Rae, Senior Engineer, JSC Gaučė ir Ko*

10.50–10.55

Discussion, Q&A
all speakers

10.55–11.00

Closing words