

Interreg
Baltic Sea Region



Co-funded by
the European Union



SMART GREEN MOBILITY

SUMPs for BSR

Pilots promoting active mobility

UBC Talks webinar | 24.9.2024

Maarja Käger, Institute of Baltic Studies

interreg-baltic.eu/project/sumpsforbsr



What, why and how to pilot?



- Challenges in increasing the share of active mobility
- To explore new ways to increase use of active modes and show the impact that active mobility measures have
 - Pros and cons of different measures
- Data on active mobility
 - SUMP
 - Justifying the need of resources to the decision makers
- Small-scale experiments + data collection pilots

Small-scale experiments



Cēsis	Temporary cycling lanes and roofed bicycle units near housing blocks
Gävle	Digital campaign for promoting cycling (employers)
Gdynia	Testing new types of ICT solutions for transformation of the main transport hub
Greifswald	Implementation of Modal filter and separate traffic light green phase for bicycle traffic
Panevėžys	Innovative racks for bicycles and scooters in selected schools
Turku	Creating a mobility point

Data collection



Cēsis	Data gathering using automatic cyclist counting machines
Gävle	Data collection with mobile application
Gdynia	Collecting data manually and with surveys on the preferences and transport <u>behaviour</u> of high school pupils traveling to and from school
Greifswald	Traffic counting, observation and surveys
Panevėžys	Using open data sources, surveys in the school communities and real-life laboratory and instrumental research
Turku	Creating citizens panel and developing measuring focusing on cyclists and pedestrians

The process of piloting



Year 1 Preparing solutions

Drafting the M&E framework for sustainable urban mobility planning for local authorities and preparing plans for the local pilots on evaluation and data collection for active mobility measures

Developing a model and preparing plans for implementation of small-scale experiments in sustainable urban mobility planning for active modes

Developing the concept for the training package on sustainable urban mobility planning

Year 2 Piloting solutions

Implementation of new data collection methods for active modes and testing and validation of the M&E framework

Implementation of local small-scale measures for active modes

Finalizing the training package with 5 modules, incl. SUMP clinic

Year 3 Transferring solutions

Organizing the trainings for local authorities and transferring tools and training materials to the updated **Baltic Sea Region SUMP Competence Centre**

Strengthening the uptake of SUMP in the BSR countries: Report on the common needs for national support mechanism for SUMP in BSR countries



Maarja Käger
Institute of Baltic Studies
maarja@ibs.ee

interreg-baltic.eu/project/sumpsforbsr
#SUMPsforsr
#MadeWithInterreg



Thank you!

