

Interreg
Baltic Sea Region



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CIRCULAR ECONOMY

BALTIPLAST

Regulating the use of single-use plastic Guidelines and green events criteria in Tallinn

Liina Kanarbik

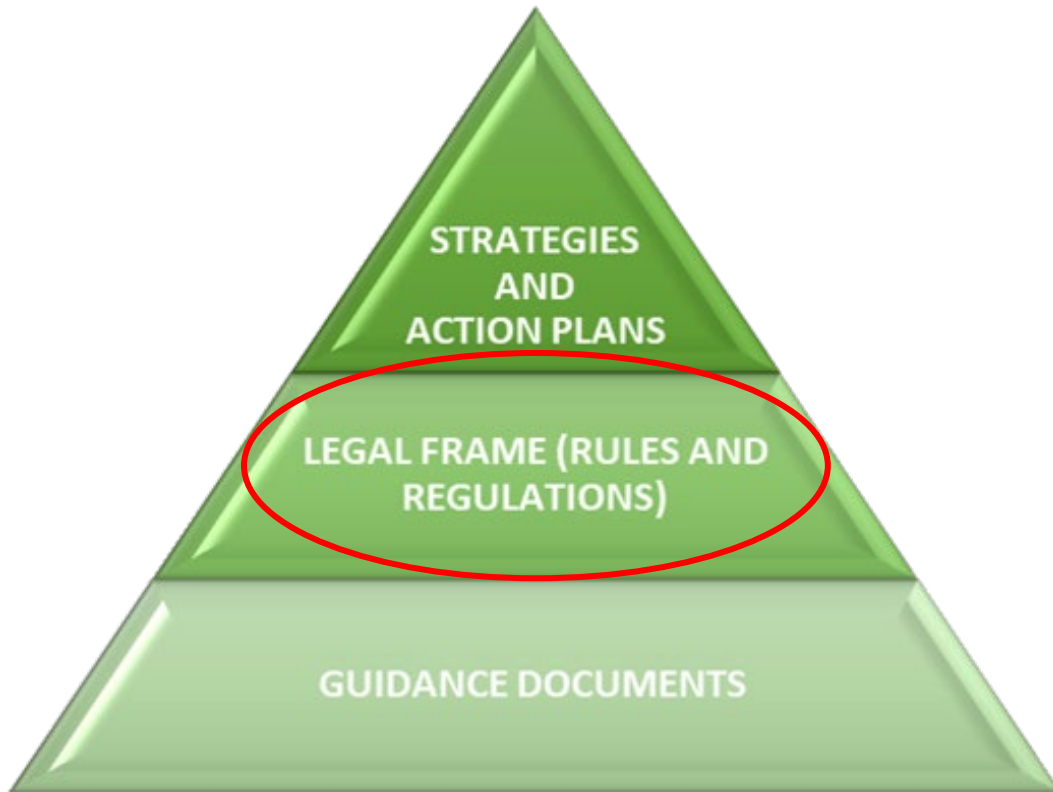
Circular economy department

City of Tallinn

<https://interreg-baltic.eu/project/baltiplast/>



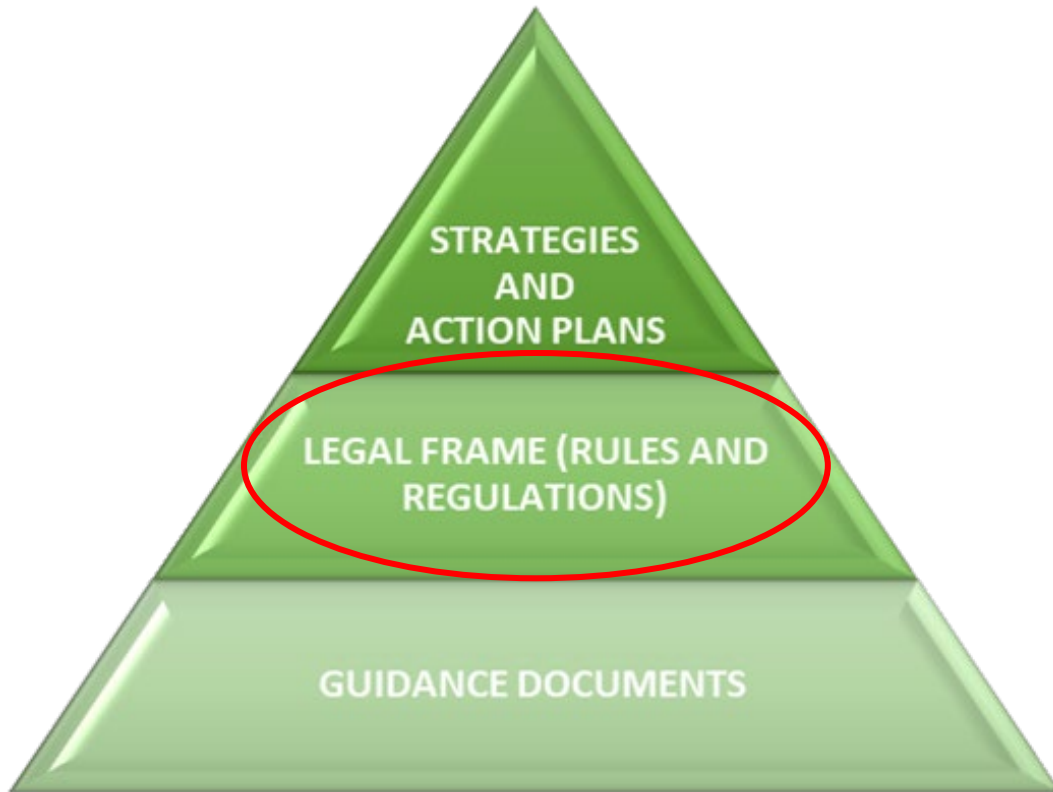
Strategic framework



*The concept for the strategic framework.
Source: SEI Tallinn*



Strategic framework



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Guidelines for Organizing Sustainable Events

Guidelines for Organizing Sustainable Events



2021-2022

Assessing situation

- Tallinn waste management plan 2022-2026 promotes moving towards a circular economy
- Assessing the current reuse situation



Spring 2022

Onboarding events

- Draft ready
- Finding event organizers to test the guidelines



Summer 2022

Testing the guidelines

- 2 sports events
- Music festival
- Family festival



2022 – 2023

Formulating the regulation

- Meeting stakeholders
- Formulating the guidelines into strategic document



March 2023

Announcing the new guidelines

- Approved by mayor's order

- mayor's order
- since April 5th 2023
- conference, seminar, reception, charity or entertainment event, competition, performance, trade event or other similar gathering of people
- all city institutions

05.04.2023 nr T-4-1/23/6

Keskkonnahoidliku ürituse korraldamise reeglid

Kohaliku omavalitsuse korralduse seaduse § 50 lg 1 p 3 alusel, kooskõlas Tallinna Linnavolikogu 9. märtsi 2023 määruse nr 3 „Tallinna jäätmehoolduseeskiri” § 4 lõigetega 1 ja 2 ja 17. detsembri 2020 määruse nr 26 „Tallinna arengustrateegia „Tallinn 2035”” strateegilise sihiga „Roheline maailmalinn” ning tulevaste vajaduste kehtestada Tallinna linna asutuste korraldatavatele üritustele ühtsed reeglid, et hoida ürituste keskkonnamõju võimalikult väike

1. Üldsätted

1.1 Käskkirjas määratakse kindlaks Tallinna linna asutuste (edaspidi *korraldaja*) korraldatavate ürituste keskkonnahoiureeglid, mille täitmise peab tagama korraldaja.

1.2 Käskkirjas mõistetakse ürituse (edaspidi *üritus*) all konverentsi, seminari, vastuvõttu, tänu- ja heategevusüritust, lõbustusüritust, võistlust, etendust, kaubandusüritust või muud sellesarnast inimeste koos olemist, mis ei ole koosolek, sh Tallinna linna asutuste siseüritust.

1.3 Korraldajal tuleb Tallinna linna sõlmitavates üritust puudutavates lepingutes määratleda lepingu teise poole kohustus järgida käskkirjas kindlaks määratud reegleid.

2. Jäätmete vähendamine ja ringlussevõtt

2.1 Korraldaja on kohustatud tagama üritusel jäätmete liigiti kogumise.

2.2 Eraldi tuleb koguda vähemalt biolagunevad jäätmed, paberi- ja kartongijäätmed, segaolmejäätmed ning klaas-, sega- ja pandipakend, kui seda üritusel tekib.

2.3 Üritusel kasutatavad jäätmemahutid või -raamid peavad olema tähistatud sinna kogutava jäätmeliigi nimetusega eesti keeles ja vajadusel ka võõrkeeltes ning õiget värvi piktogrammiga vastavalt Tallinna jäätmehoolduseeskirjale.

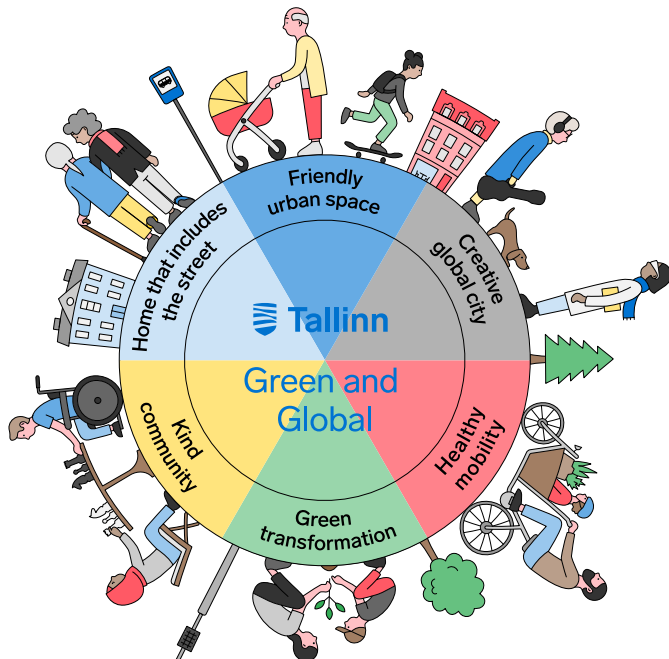
2.4 Korduskasutatavate anumate ja söögiriistade kogumiskoht (nt kast, automaat) peab olema jäätmemahutitest selgelt eristatav.

2.5 Liigiti kogutud jäätmed tuleb üle anda vastavat keskkonnakaitseluba omavale jäätmekäitlejale. Avaliku ürituse korraldaja peab jäätmete üleandmist ja koguseid tõendavad dokumendid esitama e-posti aadressil jaatmed@tallinnlv.ee.

3. Materjalid ja ostud

3.1 Inventari, materjale ja muid asju tuleb tellida mõõdukas koguses, et ülejääk oleks võimalikult väike. Dekoratsioonid peavad olema korduskasutatavad või nende materjalid ringlussevõetavad. Ürituse korraldamiseks vajalike asjade, sh dekoratsioonina kasutatavate (kunst)taimede ostmise asemel tuleb neid võimalusel üürida.

3.2 Kutsed, infomaterjalid jms tuleb võimalusel esitada elektrooniliselt. Paberi kasutamisel peab see olema ökomärgisega.



Guidelines for Organizing Sustainable Events

Focus areas

- Materials and purchases
- Catering and water use
- Waste management
- Transportation
- Energy and resource efficiency
- Impact on the venue
- Communication



Source: Acento

Materials and purchases

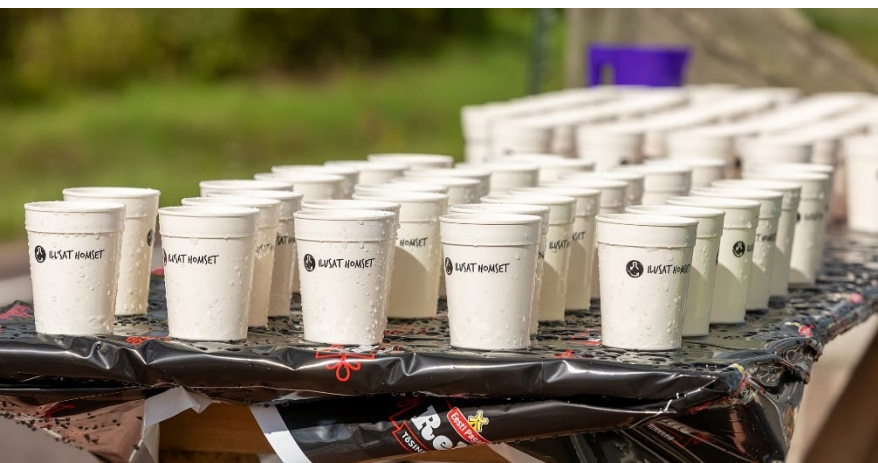
- **Decorations must be reusable** or their materials recyclable
- **Renting instead of buying**
- Only eco-labeled paper should be used
- Printing only when necessary
- E-invitations, information materials
- **Name card holders and neckbands must be reusable**
- Souvenirs and gifts must be shared as little as possible. Local products (food/drinks) preferred
- In case of goods, souvenirs, gifts - unnecessary packaging must be avoided
- Cleaning products (e.g. hand soap, tissue paper) must be **eco-labelled**
- **Refillable containers** must be used instead of disposable containers (e.g. soap dispensers)



Catering and water use

- Food and drinks may only be served in **reusable containers** and use only reusable cutlery (compulsory in all public events in Estonia since 01.01.2024)
- **Tap water** (instead of bottled water)
- Fill glasses only when needed
- **Small food packets are not allowed** (e.g. salt, sugar, pepper, coffee cream, honey)
- **Remaining food must be distributed** to organisers, visitors or donated to other partners in reusable containers
- Local, seasonal, organic food is preferred, vegetarian food must be at least one option





Reusable dishes in public events

- **June 2023** – food and drinks may only be served in reusable containers (e.g. plates, bowls, drinking glasses, coffee cups) and use only reusable cutlery (e.g. knives, forks, spoons, chopsticks) in public events **up to 30 000 visitors/day in Tallinn**.
- **January 2024** – only reusable dishes are allowed in public events **in whole Estonia** regardless the number of visitors.
- **Public event** = an entertainment event, competition, performance, trade event or other similar gathering of people that takes place in a public place and is open to the public with or without a ticket.



Reusable dishes



Waste management

- **Separate waste collection (at least bio, packages and mixed waste; paper, glass and deposit bottles if generated)**
- Waste containers/frames/labels used at the event must be marked with correct color, pictograms, in foreign languages
- **Reusable dishes must be collected separately, clearly visible**
- **Proof (documents) of separately collected waste (amounts, types) must be provided**



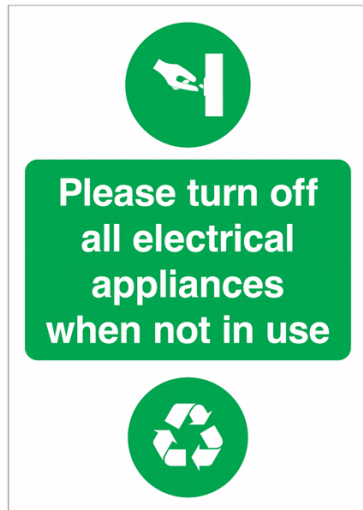
Transportation

- Event venue **must be accessible** on foot, by bicycle and by public transport
- It must be written on the **invitation/marketing materials** that it is recommended to come either on foot, by bicycle, by public transport or by shared car
- Visitors must be informed about **bicycle parking area** and best ways to **use the public transport**



Energy and resource efficiency

- Save energy
- **Permanent electrical connection** should be preferred
- **Energy-efficient devices** should be preferred



Impact on the venue

- Local property owners must be informed about the event
- After event the **venue must be cleaned**, land restored
- **Fireworks is not allowed** (light installations allowed)



Communication

- **Sustainability** (use of transportation, using own water bottle, reusables, etc) **of the event must be available to the visitors**, e.g. on the website/tickets, during the event with signs, LED-screens, by host
- Using „green ambassadors“ to raise the sustainability awareness of the event



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The project BALTIPLAST co-financed by Interreg Baltic Sea Region helps driving the transition to a green and resilient Baltic Sea region.