

UBC TALKS

Interreg
Baltic Sea Region



Co-funded by
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SMART GREEN MOBILITY



SUMPs for BSR

Sustainable urban mobility planning

Union of the Baltic Cities

- Leading network of cities and municipalities in the Baltic Sea Region established 30+ years ago.
- Today over **70 member cities** in **9 countries** around the Baltic Sea.
- **8 thematic Commissions** focusing on sustainable development, urban planning, youth, health, culture, safety, education and business.



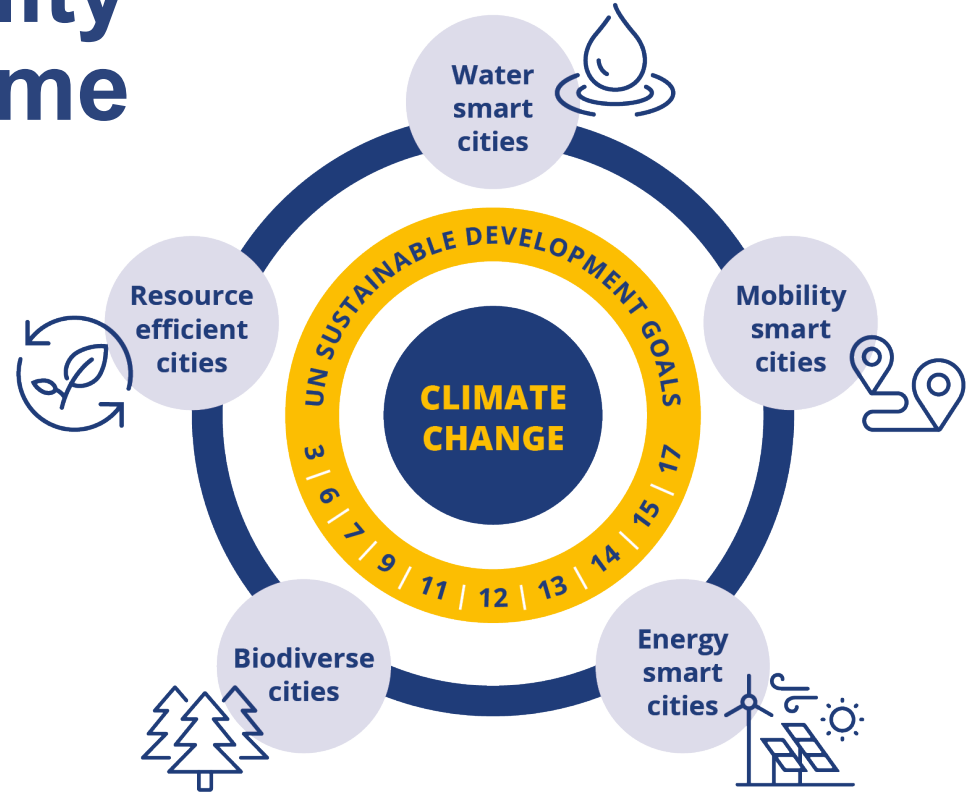
UBC Sustainable Cities Commission

- Secretariat in Turku, Finland
- Provides **platforms for networking and exchange** with member cities, brings local voices to the **regional policy development**, and has extensive experience in **international projects**.



UBC Sustainability Action Programme 2030

Building a more **inclusive, result-oriented, impact driven and dynamic city network** and a platform for close collaboration towards a sustainable, green, safe and resilient Baltic Sea Region.





UBC TALKS webinars

- One of the established formats for exchange
www.ubc-sustainable.net/library
- Follow us to stay in the loop:
www.ubc-sustainable.net/events

Agenda

09.30–09.35 CEST	Welcome to the webinar
09.35–09.40	About SUMPs for BSR project <i>Ira Sibelius, UBC SCC</i>
09.40–10.00	SUMP as a tool for cities on the way to climate-neutrality and monitoring as a crucial element of it <i>Marcin Wołek, University of Gdansk</i>
10.00–10.10	City perspective: Turku developing its first city-level SUMP <i>Juha Pulmuranta, City of Turku</i>
10.10–10.20	Pilots promoting active mobility <i>Maarja Käger, Project Manager, Institute of Baltic Studies</i>
10.20–10.30	City perspective: Improving bicycle traffic in Greifswald <i>Saskia Seidel, Mobility Planner, University and Hanseatic City of Greifswald</i>
10.30–10.40	City perspective: Panevėžys promoting cycling in schools <i>Augustas Makrickas, Panevėžys City Municipality</i>
10.40–11.00	Discussion, Q&A, closing words

General information

- **Webinar is recorded** – recording and presentations will be available on ubc-sustainable.net
- **Attendees are muted**, but are most welcome to ask questions via the Q&A box
- Hosts in the UBC SCC team:
Ira Sibelius
Adham Maharramli

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SUMPs for BSR

SUMPS FOR BSR

Enhancing Effective Sustainable Urban
Mobility Planning for Supporting
Active Mobility in BSR Cities

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SUMPs for BSR



SUMPs for BSR

Challenge & aims



- Existing urban mobility systems are heavily **car-dominated**.
- To minimize the **traffic-related CO² emissions**, we, cities need to change focus towards more sustainable mobility modes.
- Cities are willing to adopt the **sustainable urban mobility plans**, but especially **small and medium-sized cities** are still lacking skills and capacities to monitor and evaluate the impacts of planned actions.

SUMPs for BSR project aims

- to **increase the uptake of SUMPs** as a strategic tool for local authorities.
- to **develop a common framework** supporting cities in setting up sound **local monitoring and evaluation processes**.

SUMPs for BSR Solution



- A **monitoring and evaluation framework for SUMPs**, a practical tool for cities to evaluate the success and impacts of individual measures, and to provide information for decision-makers, funding bodies and local stakeholders
 - Focus in small and medium-sized cities
- A **model for small-scale experimenting with active mobility** measures to promote walking and cycling

Training programme on SUMPs

- In 5 training modules, cities receive **support for their SUMP process**, guidance on how to use the project outputs with concrete case examples and have possibility to exchange experiences with others
- **SUMP clinic** offers individual support for 10 cities in high need
- Independent learning materials make trainings available for a larger audience via updated **Baltic Sea Region SUMP Competence Centre**

Basic info on SUMPs for BSR

FUNDING: Interreg Baltic Sea Region
Programme 2021–2027

DURATION: November 2023 – October 2026

BUDGET: 3,072,211 EUR
(ERDF co-funding 2,457,769 EUR)

Seed Money support for the core project

SUMPs for BSR project, co-funded by the Interreg BSR programme, is supporting transition to sustainable urban mobility planning.



interreg-baltic.eu/project/sumpsforbsr

#SUMPsforBSR
#MadeWithInterreg





Professor Marcin Wołek

*Department of Transport Market
University of Gdansk*

**SUMP as a tool for cities on the way
to climate-neutrality and monitoring
as a crucial element of it**



Juha Pulmuranta

*Development specialist
City of Turku*

**Turku developing its first city-level
SUMP**



Maarja Käger

Project Manager

Institute of Baltic Studies

Pilots promoting active mobility



Saskia Seidel

Mobility Planner

University and Hanseatic City of Greifswald

Improving bicycle traffic in Greifswald



Augustas Makrickas

*Deputy Chief Architect,
Panevėžys City Municipality*

**Panevėžys promoting cycling in
schools**

Q&A

Thank you for joining!



SUSTAINABLE CITIES
COMMISSION

Welcome back next time:

**UBC TALKS about green
public procurement**

26 Nov 2024, 9.30-11.00 CET

www.ubc-sustainable.net/events