

Towards more climate neutral cities in BSR



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Climate-neutral societies

Programme objective 3.1 Circular economy

Programme objective 3.2 Energy transition

Programme objective 3.3 Smart green mobility



Why do we address **circular economy**?

- Growing ecological **footprint** of the region and waste production
- **Overexploitation** of the **natural resources**
- Gap in creating **norms and standards** for circular use of resources
- Solutions to **develop circular strategies** across different sectors



Why do we address **energy transition**?

- Realise **green transition**
- **Decarbonisation**, reduction of greenhouse emissions & supporting **renewable energy**
- Reaction to the **energy crisis**
- Different levels of **energy production & consumption**



Why do we address **mobility**?

- Need to **mitigate greenhouse gas emission** and other pollution stemming from **increasing passenger and freight mobility**
- Need for **further support to urban areas** and their **hinterlands**
- Need to change to **green and alternative fuels** and **multimodal mobility**
- Need for better **use of information in mobility systems**





Focus exclusively on climate change

Four specific thematic blocks



**Planning processes in
sectors key to
mitigating climate
change**



**Participatory and
inclusive approaches**



**Generation,
distribution and
storage of energy**



**Promoting circular
practices**





Planning processes in
sectors key to mitigating
climate change



Examples

- Develop and test innovative planning and collaboration solutions for municipalities and businesses to develop last mile cargo bike logistic plans



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Generation, Distribution and Storage of energy



Examples

- Establishing positive energy districts in municipalities with special focus on more vulnerable neighbourhoods



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Participatory and inclusive approaches



Examples

- Rolling out strategies to support municipalities in setting up sharing economy initiatives with the support of entrepreneurs and citizens at circular hubs.



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Promoting circular practices

Examples

- Developing and applying pathways incl. policies and incentives to restrict single use products in a selected area of public procurement



MUST-HAVE for a strong project

Focus on clear and specific challenge

Do not repeat our descriptions

Be realistic in your scope

Know your target groups

Identify their needs
BEFOREHAND

Involve them in the project

Think transnationally

Why is transnational cooperation needed?

How will the particular partnership help?



Climate neutral cities

Interreg
Baltic Sea Region



Co-funded by
the European Union

Planning processes in sectors key to mitigating climate change

Participatory and inclusive approaches

Generation, distribution and storage of energy

Promoting circular practices



In focus
CLIMATE CHANGE

