



Towards more innovative cities in BSR



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Innovative societies

Programme objective: 1.1 Resilient economies and communities

Programme objective: 1.2 Responsive public services



Why addressing resilience?



- We depend on **global developments**
- We want to **prepare for unexpected** developments
- We want to **withstand** them and **recover** quickly
- Balancing **global and regional** supply chains
- Reinforcing **smart specialization** and **competitiveness**
- Increasing **social engagement**

Why making public services responsive?



- Growing **demands** vs. decreasing **budgets**
- Identifying and better targeting the **needs of residents**
- Overcoming **innovation barriers**
- Keeping with the pace of **new technologies**
- Considering different **regions** and **social groups**
- Improving **coordination** and **interoperability**

Surprise us with new ideas!

Check out the
new call for applications!



- ✓ Responding to societal challenges
- ✓ Harnessing digitalisation potential

Surprise us with new ideas!

**for bringing communities
into new directions or
boosting the potential
of digitalisation, like...**



PRIORITY 1
Innovative
societies

- ✓ preparing responses to extreme weather events and other disasters
- ✓ ensuring the communities' well-being and safety
- ✓ helping businesses in transition

Other ideas are welcome, too!

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Enhancing disaster preparedness through active engagement of actors at various levels including civil society



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Enhancing **disaster preparedness** through **active engagement** of actors at various levels including civil society





Enhancing **disaster preparedness** through **active engagement** of actors at various levels including civil society, e.g. improving societal security or improving the ability to respond effectively to **extreme weather events** such as droughts, floods, and other disasters



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What could a project do?

- Help local public authorities to **better coordinate** with civil protection entities and residents



What could a project do?

- Help local public authorities to **better coordinate** with civil protection entities and residents
- Train local public authorities on **effective responses** to emergency situations



Safeguarding the well-being and safety of communities,
responding to recent geo-political challenges tailored to the needs of
specific territories and population groups



Safeguarding the **well-being** and **safety** of communities,
responding to recent **geo-political challenges** tailored to the needs of
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What could a project do?

- Promote **social inclusion of isolated communities** (via digital channels and associations' involvement)



BSI_4Women



Public authorities and business support organisations help **women refugees** from Ukraine and beyond start their own businesses and become **active community members**.

Interreg
Baltic Sea Region



Co-funded by
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Providing support to businesses undergoing transition

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Providing support to businesses undergoing transition



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e.g. offering assistance to the creative and cultural sector or **reducing the**
dependency of the Baltic Sea region on global supply chains



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BSR Go-abroad



Develops a **blueprint for micro SMEs** to help them **enter new markets across the Baltic Sea region** to keep their businesses thriving regardless of any disruptions to come.

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PRIORITY 1
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introducing digital tools in public services



introducing digital tools to monitor
and respond to arising challenges

Other ideas are welcome, too!



Introducing state-of-the-art technologies and tools in the management of public services



Introducing **state-of-the-art technologies** and tools in the management of **public services**



Introducing **state-of-the-art technologies** and tools in the management of **public services**,
e.g. development of **smart health** solutions or inclusive **social service**
aimed at promoting social welfare



What could a project do?

- Facilitate cities to use **data-based models** to enable more **personalised approach** in service delivery



What could a project do?

- Facilitate cities to use of **data-based models** to enable more **personalised approach** in service delivery
- Help cities in **integrating artificial intelligence** to make services more effective



Deploying digital monitoring to swiftly identify challenges and enable more rapid and effective responses



Deploying **digital monitoring** to swiftly identify challenges and **enable** more rapid and effective **responses**



Deploying **digital monitoring** to swiftly identify challenges and **enable** more rapid and effective **responses**,
e.g. in the field of **biodiversity and climate change**



What could a project do?

- Support municipalities in **harmonise digital data-collecting systems** related to natural disasters and infrastructure failures



Something else on your mind?

No problem, we accept other good ideas for building Resilient economies and communities & Responsive public services, too.

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new call for applications!

