

Clean Beach Campaign in Tallinn

Gennadi Gramberg

*Tallinn Urban Environment and
Public Works Department*



TALLINN IS A SEAPORT CITY

46,2 km of sea coast

9 ports and harbors

5 bath beaches

Population 438 855 (2.01.2020)



How it was



Spring clean-up campaign



- Since 1991 – the oldest environmental campaign in town.
- Every year in April – May
- The slogan „Let’s make the city shine!“
- Duration 1 month until Tallinn Day – 15th May



Target groups

Citizens of Tallinn

Dwelling Associations

Schools and kindergartens

Families

Seniors

NGOs, congregations









Clean Beach Event







Trash from Stroomi beach



ART FROM TRASH 2016

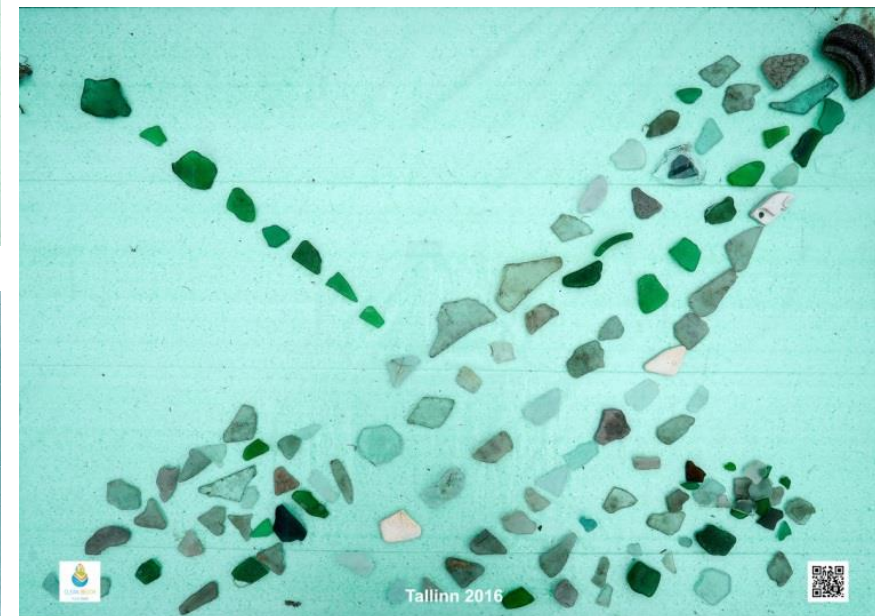
Art from Trash installations were created jointly by artists and citizens during Clean Beach events in Tallinn, Turku and Helsinki in spring 2016.

Taidetta roskista (Art from Trash) -installaatiot syntyivät taiteilijoiden ja kaupunkilaisten yhteistyönä Puhtaat rannat -tapahtumien yhteydessä Tallinnassa, Turussa ja Helsingissä keväällä 2016.

Prügikunsti installatsioonid (Art from Trash) loodi kunstnike ja linnaelanike koostöös 2016. aasta kevadel ürituste „Puhas rand“ käigus Tallinnas, Turus ja Helsingis.

Искусство из мусора (Art from Trash) – эти инсталляции были созданы совместно художниками и жителями городов во время акции «Чистый берег» весной 2016 года в Таллинне, Хельсинки и Турку.

Helsinki	Artists: Kristiina Tikke Tuura and Terhi Tammila from Hei Helsinki Collective Photography: Olli Laasanen
Tallinn	Artists: Marge Laast, Jane Kaas, Sven-Erik Stamberg and Marge Viirg from Art Group Vedelik Photography: Ly Lestberg
Turku	Artists: Riitta Liede and Jaana Helin Photography: Kari Vainio and Arto Takala



Project «Let's Learn, See and Do»

The main theme –

hazardous substances and microplastic

Learn – lessons in the classroom

See – study visit to CAS (Civic Amenities Site) or
Sewage water treatment facility

Do – Cleaning-up event



Plans for 2020

Clean Beach Event on 2nd May



THANK YOU FOR YOUR ATTENTION!

www.tallinn.ee/heakorraluu



Gennadi Gramberg

Tallinn Urban Environment and Public Works Department

Ph. +372 640 4356

gennadi.gramberg@tallinnlv.ee