



CLEAN BEACH



vk.com/chbevent

International environmental campaign "Clean Beach"

 is carried out in the frame of cooperation between **Saint-Petersburg (Russia)** and such cities of Baltic region as **Tallinn (Estonia)**, **Helsinki** and **Turku (Finland)** since 2014

 with aim of developing youth cooperation in the field of environmental protection, improving the ***ecological culture*** of citizens, developing environmental volunteer movement.



CLEAN BEACH



Background of the Campaign in Russia



- For the first time, the international campaign "Clean Beach" was held in **2014** as part of the International Project "Year of the Gulf of Finland - 2014".
- **2014** in Sestroretsk ("Dubki" park)
- **2015** - "Western Kotlin" reserve (Kronshtadt) – more than 100 bags of litter were gathered
- **2016** - Krasnoselsky district – 17 teams and more than 170 bags of litter
- **2017** - southwestern coast of the Kotlin island – was conducted in the frame of the Year of Ecology in Russian Federation and 20 teams participated in environmental-educational quest
- **2018** – “Tarkhovsky” beach, Kurortny district, St. Petersburg – 23 teams gathered more than 100 bags of litter
- **2018** - Leningrad region (Kurgalsky Reserve) - 24 teams and more than 250 bags of litter



Clean Beach in Baltic cities



Since 2014 Clean Beach regularly held in Turku, Tallinn and Helsinki.

Specialists of St. Petersburg regularly attend the campaign in the Baltic cities and Baltic specialist come to Russia

International environmental campaign "Clean Beach"

2019

>500



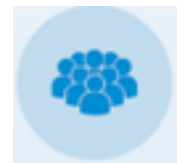
participants

27



teams were formed

20



persons in team

19



stages of quest



territory of monitoring
of marine litter on beaches



Were collected:

- 217 bags of garbage for recycle
- 40 cubic meters of litter in total



HELCOM Regional Action Plan on Marine Litter



Conducting an environment-educational international action «**Clean beach**» as an annual contribution into implementation of the HELCOM Regional Action Plan on Marine Litter:

- NE1 «Promote and undertake education activities on marine litter in synergy with existing initiatives in the field of sustainable development and in partnership with civil society (including activities related to prevention and promotion of sustainable consumption and production)».
- NE3 «Encourage participation in International, EU and National Marine Litter Cleanup Campaigns».
- NE6 «Enhance cooperation and coordination with global marine initiatives»
- RL15 «Establish an exchange platform for spreading experiences on good cleaning practices in beaches, including cleaning beaches actions by local communities, riverbanks, pelagic and surface sea areas, ports, marinas and inland waterways, in cooperation with relevant fora. Develop best practice on environmental friendly technologies and methods for cleaning»



Monitoring of marine litter on beaches



Since 2018 Clean Beach campaign in St. Petersburg included activities for monitoring of marine litter on beaches. In May 2018 monitoring was made as approbation of methodology implemented in Russia of [HELCOM Guideline for monitoring of marine litter on beaches](#). In 2019 monitoring of marine litter on beaches was conducted two times – in spring and autumn.

Generalized results	Spring 2019		Autumn 2019	
Total number of detected items	1252	100%	1240	100%
• Plastic	1028	82%	863	70%
• Rubber	31	2,5%	10	1%
• Textile	51	4%	76	6%
• Paper	11	1%	10	1%
• Wood	74	6%	14	1%
• Metal	6	0,5%	24	2%
• Glass	51	4%	243	19%
• Undefined	0	0%	0	0%



Welcome to join us!



The main principles and ideas of the Clean Beach action are included into the [Note of intent](#), which can be supported by any organization, city, association intending to join the campaign and/or conduct similar event.

The main principles and ideas of the Clean Beach are included into the Note of intent which was already supported by

- the Committee for Nature Use, Environmental Protection and Ecological Safety of St. Petersburg
- City of Tallinn (Estonia)
- City of Helsinki (Finland)
- City of Turku (Finland)
- State company Mineral



*You can find the Note of intent on
http://helcom.ru/media/Memorandum_Clean%20Beach*

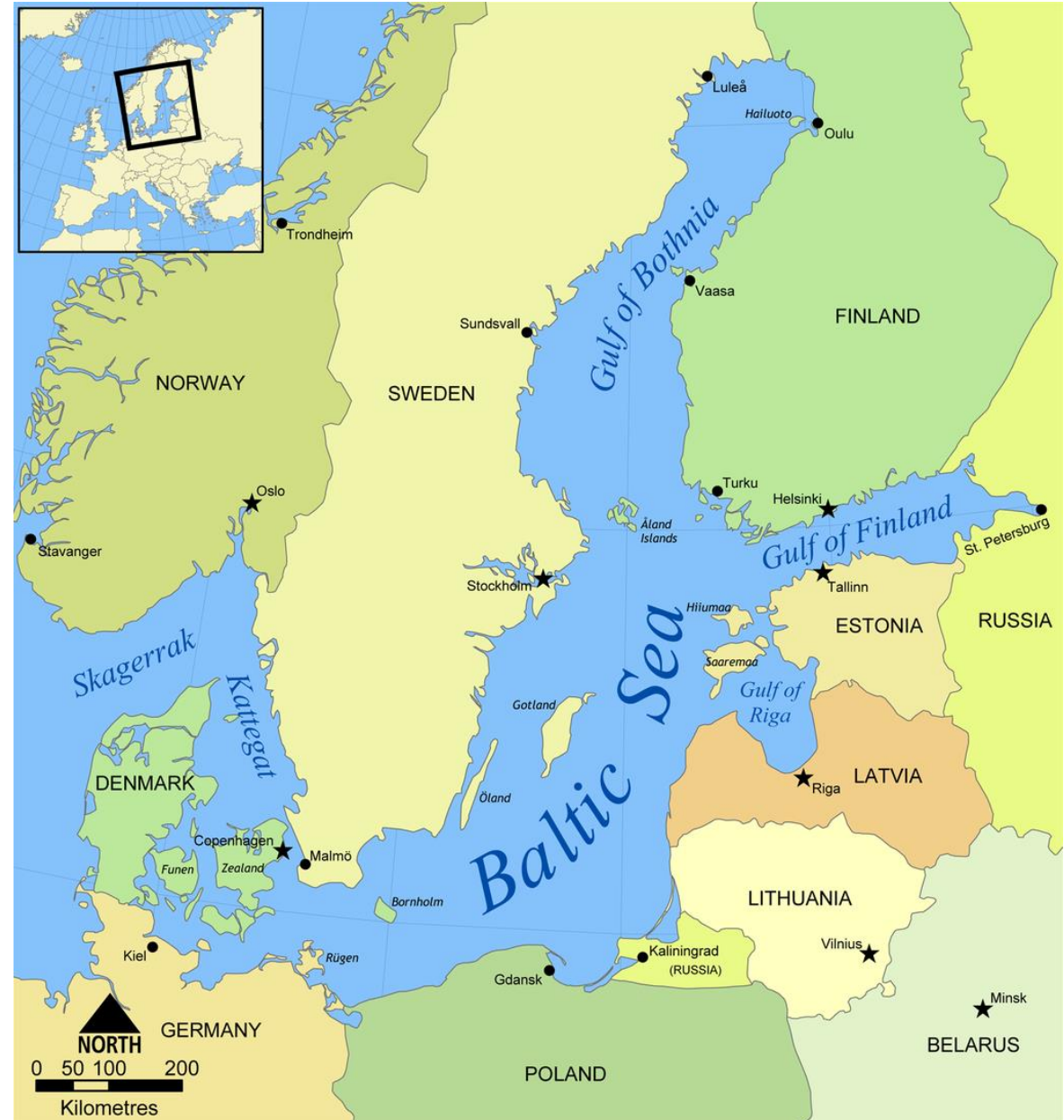


Outlook

There are 10 countries whose cities are part of the Union of the Baltic Cities:

- Denmark
- Sweden
- Finland
- Russia
- Estonia
- Lithuania
- Latvia
- Poland
- Germany
- Norway

We hope that one day a city from every country will take part in Clean Beach!



Development cooperation with the countries around the Baltic Sea

Swedish Institute provides funding for joint projects in which Swedish organisations meet transnational challenges together with organisations from the Baltic Sea region countries including Russia and the countries of the Eastern Partnership.

- Open for applications until 12 **February 2020**.
- [Who can apply?](#)

The main applicant has to be based in Sweden.

The application must include at least three actors in [three different countries](#) eligible for support, one of which is Sweden (as main applicant).

Countries eligible for funding are Armenia, Azerbaijan, Belarus, Denmark, Estonia, Finland, Georgia, Germany, Latvia, Lithuania, Moldova, Poland, Russian Federation, Sweden and Ukraine.

- Project idea - creating of Clean Beach Platform

- ✓ Online registration
- ✓ Map of actions
- ✓ Results
- ✓ Experience exchange
- ✓ Input for HELCOM Regional Action Plan on Marine Litter. RL15
«Establish an exchange platform »

