

The background is a collage featuring a large, light blue circular arrow graphic on a teal dotted background. The words "re-use" are printed in a light blue, lowercase, sans-serif font at the bottom right. The collage also includes torn pieces of yellow and orange paper and a textured brown fabric on the left side.

**UBC TALKS**

# Transitions to a circular economy in UBC Cities

**28 September 2021**

**9.30–11.00 CET**

# Agenda

*Moderator: Per-Arne Nilsson, City of Malmö*

**09.30–09.35**

## **Welcome to the webinar**

*Anna Lilja, Project coordinator, UBC Sustainable Cities Commission*

**09.35–09.50**

## **Introduction to the topic: UBC cities – together towards resource efficient cities – goals from UBC Sustainability Action Programme 2030**

*Per-Arne Nilsson, Senior Environmental Strategist, City of Malmö*

**09.50–10.05**

## **Spearheading circular action in Finland – Lahti puts circular economy into practice**

*Satu Virtanen, Circular Economy Specialist, City of Lahti*

**10.05–10.20**

## **Riga says yes to circular construction**

*Ieva Kalniņa, Project Coordinator, City of Riga*

**10.20–10.35**

## **Kick starting the circular economy transition – case Turku**

*Niina Ruuska, Project Manager, City of Turku*

**10.35–10.50**

## **Q&A**

**10.50–11.00**

## **Closing words**

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Per-Arne Nilsson  
Senior Environmental Strategist,  
City of Malmö



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# Union of the Baltic Cities

– leading network of cities in the Baltic Sea Region  
working together to foster sustainable, smart and safe cities

## Sustainable Cities Commission

- Water management
- Local climate work
- Energy management and energy efficiency
- Urban planning and urban mobility
- Sustainable urban development

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# Together towards resource efficient cities

- **Cities have a significant role** in advancing the transition to resource-efficient policies and circular economy.
- UBC cities are taking a leadership role in Europe as well as globally by actively engaging in different initiatives and networks such as ICLEI and European Circular Cities Declaration and implementing main European frameworks like the new circular economy action plan (CEAP).
- Closely related SDGs



# Together towards resource efficient cities

UBC cities implement resource efficiency principles through:

- a strategic approach for sustainable public procurement as well as good waste management as enabler of the permanent secondary raw material flow.
- proactive approach to enable an operating environment for circular economy by removing barriers of an international material flow and to strive cities towards resource efficiency.
- developing and implementing holistic strategies or roadmaps for the circular economy, including cooperation plans and hierarchy for actions and promote region-wide policies and a common line of action
- addressing the barriers to the regional use of resources by promoting cross-border cooperation in waste material reuse and treatment.
- committing to adopt circular economy supporting principles in all activities.
- actively reinforcing knowledge and distributing know-how in the region by joint training and close collaboration.

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# Thank you for joining!

The webinar recording and materials will be available on our website soon!

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**UBC TALKS**

UBC TALKS webinar  
30 November 2021 9.30–11.00 CET

