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Baltic Sea Region



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 SMART GREEN MOBILITY  
**SUMPs for BSR**

# Monitoring Active Mobility in Turku: Lessons from Mobility Hub Data and Citizen Panels

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[interreg-baltic.eu/project/sumpsforbsr](https://interreg-baltic.eu/project/sumpsforbsr)





# What has been done in Turku?

- City of Turku's SUMP finished in late 2024
  - Citizens, decision makers and businesses were engaged in final steps
  - Representative SUMP panel has been created
- City of Turku's first mobility hub was launched in spring 2025
  - Brings together current mobility services in the city

# SUMP panel

## What is it?

- Representative panel
  - Local organisations were mapped and contacted trying to find a versatile group
  - For example, youth, seniors, disabled people, unemployed people, and cyclists, have been represented in the panel meetings
- Each meeting has an expert from the city joining in related to the meeting topic



# SUMP panel

## How does it work?

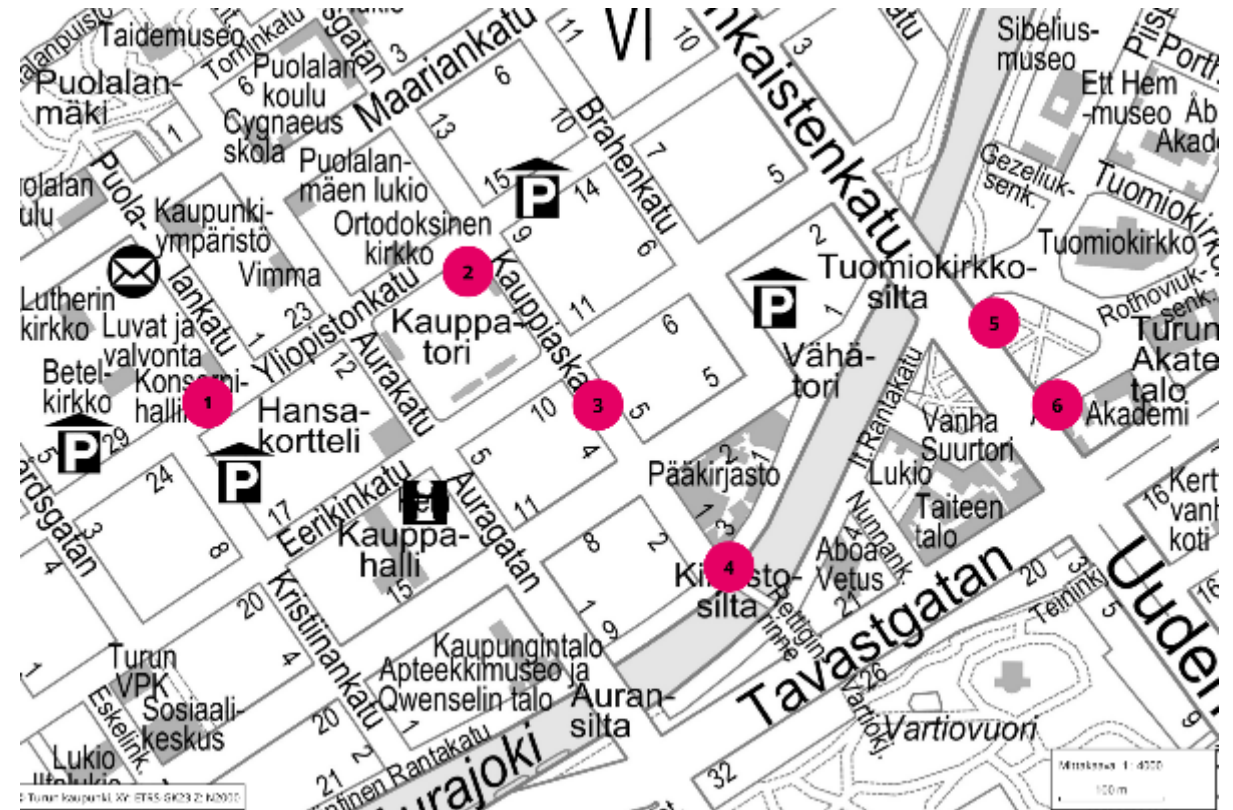
- Five panel meetings in 2025
- The topics of the meetings are related to the SUMP
  - Topics are: walking and the walking environment, cycling and e-scooters, trunkline network (local public transport), air quality and noise, and digital mobility services
- Meetings start with getting to know the topic hands on
- Returning to the office, presenting the topic in more detail, if needed, discussion
- Discussion is documented and turned in to a report



# SUMP panel

## How is the information used?

- Reports will be collected and used as additional help when updating and improving the SUMP in the future
- Urgent feedbacks and needs will be communicated further as soon as possible
- Some co-operation within the city has been ideated in the meetings
- Participants and experts have given great feedback on the panel meetings
  - Learning experiences for both sides





# Mobility Hub

## What is it?

- Located in Pääskyvuori district that has a lot of families and high car ownership
- Mobility hub has several services:
  - Fölläri city bikes
  - Rentable e-cargo bikes
  - Bus stop that connects to trunk line network
- Signage at the mobility hub gives information on services and also as a map of the area

# Mobility Hub

## How is it monitored?

- The usage of the mobility hubs is followed through usage of the services
  - Data showing how many people get on the bus and how many bike rentals were made at the mobility hub are available for the city
  - Especially the city bikes have been very popular and changes have been made to the availability of the bikes.
- User feedback is collected through a survey
  - Link on the signage and attending local events



# Mobility Hub

## Next steps

- Device measuring pedestrians, cyclists and e-kick scooters will be installed close to the mobility hub
- User feedback will be taken into account when planning next mobility hubs
  - Users have requested, for example, bike parking, bike washing point, more e-cargo bikes, e-city bikes
  - Presence of mobility hub has reduced the use of car (55% respondents report this) and own bike (35% of respondents report this)





# The Bigger Picture

## How these measures feed into monitoring urban mobility

- Improved citizen engagement
- Data-driven inclusive decision making
- Adaptive planning
- Support for SUMP updates

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SUMPs for BSR project, co-funded by the Interreg BSR programme, is supporting transition to sustainable urban mobility planning.