

Training webinar: Soft solutions to reduce plastic in offices and schools

10 JUNE 2025, 13.00-15.00 CEST (14.00-16.00 EEST)

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This open and free webinar welcomes participants from the Baltic Sea region. The event is especially relevant for representatives of **local public authorities from different departments, as well as schools and businesses**. The webinar will feature results of the 3-year transnational cooperation within the BALTIPLAST project, including the highlights from municipalities that have applied soft measures to reduce single-use plastic in city offices, schools, businesses, and during green events.

Time	Presentations
13.00-13.10	Welcome to the BALTIPLAST training webinar. Introducing BALTIPLAST project <i>Katri Lehtinen, City of Turku</i> <i>Andrea Dobri, Hamburg University of Applied Sciences</i>
13.10-13.20	Introducing the Plastic Waste Management Platform equipping cities with measures to reduce plastic on the practical level <i>Andrea Dobri, Hamburg University of Applied Sciences</i> <i>Katri Lehtinen, City of Turku</i>
13.20-13.40	Inventory tool to reduce single-use plastic and plastic packaging <i>Heidrun Fammler, Baltic Environmental Forum Germany</i> <i>Johanna Gábken, KuBuS</i>
13.40-14.05	Best practices and lessons learned <ul style="list-style-type: none">• Helsinki, Kati Kauppi (municipal activities)• Daugavpils, Jolanta Reca (involving businesses)• Västerås, Eva Kruse (involving schools)• Valmiera, Liga Biezina (green event)
14.05-14.20	Impact of the simple plastic reduction measures on the environment, citizens and the city, study in CO2 reduction <i>Viktoria Voronova, Tallinn University of Technology (TalTech)</i>
14.20-14.50	Interactive exchange
14.50-15.00	Wrap up, further discovery opportunities, and closing words