

Training webinar: Strategic solution to reduce plastic pollution in the city

3 JUNE 2025, 13.00-15.00 CEST (14.00-16.00 EEST)

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This open and free webinar welcomes participants from the Baltic Sea region. The event is especially relevant for **local public authorities: decision-makers, planners, and environmental experts**. The webinar will feature results of the 3-year transnational cooperation within the BALTIPLAST project, including the highlights from municipalities that have developed strategic documents and guidelines to reduce single-use plastic in their cities.

Time CEST	Presentations
13.00-13.10	Welcome to the BALTIPLAST training webinar. Introducing BALTIPLAST project <i>Mariia Andreeva, Union of the Baltic Cities Sustainable Cities Commission</i> <i>Andrea Dobri, Hamburg University of Applied Sciences</i>
13.10-13.20	Introducing the Plastic Waste Management Platform equipping cities with measures to reduce plastic on both strategic and practical level <i>Andrea Dobri, Hamburg University of Applied Sciences</i> <i>Mariia Andreeva, Union of the Baltic Cities Sustainable Cities Commission</i>
13.20-13.40	Strategic framework to guide local authorities aiming to reduce single-use plastic and plastic packaging <i>Harri Moora, Stockholm Environment Institute (SEI) Tallinn</i>
13.40-14.10	Best practices and lessons learned <ul style="list-style-type: none">• Västerås, Olof Bergold• Helsinki, Kati Kauppi• Valmiera, Liga Biezina• Tallinn (recording), Liina Kanarbik
14.10-14.25	Q&A and discussion
14.25-14.50	Interactive exchange
14.50-15.00	Wrap up, further discovery opportunities, and closing words