

UBC TALKS webinar

SUSTAINABLE URBAN MOBILITY PLANNING

Tuesday 24 September 2024

09.30–11.00 CEST / 10.30–12.00 EEST

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Sustainable Urban Mobility Plan (SUMP) is an efficient strategic planning tool that facilitates the promotion of active and sustainable mobility. However, its monitoring and evaluation is considered challenging for the smaller cities. In the UBC TALKS webinar on 24 September 2024, we are exploring the benefits of SUMPs for cities transitioning toward sustainable mobility!

09.30–09.35 CEST	Welcome to the webinar
09.35–09.40	About SUMPs for BSR project <i>Ira Sibelius, Senior Advisor, UBC SCC</i>
09.40–10.00	SUMP as a tool for cities on the way to climate-neutrality and monitoring as a crucial element of it <i>Marcin Wolek, Associate Professor, University of Gdansk</i>
10.00–10.10	City perspective: Turku developing its first city-level SUMP <i>Juha Pulmuranta, Development Specialist, City of Turku</i>
10.10–10.20	Pilots promoting active mobility <i>Maarja Käger, Project Manager, Institute of Baltic Studies</i>
10.20–10.30	City perspective: Improving bicycle traffic in Greifswald <i>Saskia Seidel, Mobility Planner, University and Hanseatic City of Greifswald</i>
10.30–10.40	City perspective: Panevėžys promoting cycling in schools <i>Augustas Makrickas, Deputy Head of the Spatial Planning and Architecture Division, Panevėžys City Municipality</i>
10.40–10.55	Discussion, Q&A <i>all speakers</i>
10.55–11.00	Closing words