



UBC TALKS webinar

## Plastic plans for sustainable future

**Tuesday 28 November 2023**

**09.30–11.00 CET / 10.30–12.00 EET**

[Event page »](#) | [Registration »](#)

*How to build fantastic city life while reducing plastic consumption, and how to incorporate sustainable plastic management into the cities' strategies and action plans? We will discover different approaches to it during this UBC TALKS webinar, organised together with the [BALTIPLAST project](#) on reduction of single-use plastic in the Baltic Sea Region. The project BALTIPLAST co-financed by the Interreg Baltic Sea Region helps driving the transition to a green and resilient Baltic Sea region.*

**09.30–09.35 CET**

**Welcome to the webinar**

**09.35–09.50**

**Introduction to the topic and BALTIPLAST project aims**

*Andrea Dobri, Hamburg University of Applied Sciences*

**09.50–10.05**

**Västerås' strategy for the sustainable use of plastics**

*Olof Bergold, Västerås municipality*

**10.05–10.20**

**Plastic pollution – curing the disease or the symptom?**

*Rasmus Boman, City of Helsinki*

**10.20–10.35**

**Public events and reusable dishes in Tallinn**

*Liina Kanarbik, City of Tallinn*

**10.35–10.50**

**Discussion: how to design a strategy and take decision-makers on board**

*All presenters*

**10.50–11.00**

**Takeaway messages and closing words**