

THE FIRST SUMP IN RUSSIA!



PSKOV 2030

PLAN FOR SUSTAINABLE DEVELOPMENT



Pskov is one of the most ancient cities in Russia located in the north-west of the country and has all the favorable conditions to become a leader in sustainable growth with a good international reputation



The territory of the historic city centre limited by the fifth ring of the defensive wall called the inner city was chosen the pilot area for the preparation of the plan for sustainable development of the city of Pskov

Pskov - a green city with lots of parks and squares. Touristic center of the North-West Russia and the Pskov region. In addition, the city is famous for its long history dating back to the times of Ancient Russia, a large number of the very old buildings included in the UNESCO World Heritage List and the cultural heritage of the Russian Federation

The whole process of developing the plan was followed by working group discussions with the participation of the city and expert communities, who took an active part in establishing the goals of the future sustainable development of the city of Pskov, worked on the ongoing studies, provided expert commentaries and engaged in the activities related to the implementation of the project and the preparation of the plan for sustainable development of the city of Pskov until 2030.

THE FIRST SUMP in RUSSIA has been prepared within the framework of the Cities Multimodal Project of the Interreg Baltic Sea Region Cross-border Cooperation Programme on behalf of the Pskov City Administration by a consortium of planners and experts from the Green Mobility Network called «Eco-Mobility: Creating an Accessible and Safe Environment».





The plan for sustainable development of the city of Pskov until 2030 is aimed at improving the quality of people's life of by creating a safe urban environment that meets the interests and needs of residents. This plan is based on a holistic approach, integrating the Sustainable Development Goals (SDGs), contributes to the creation of an affordable and comfortable city that provides access to a high-quality urban environment, where active urban life, innovation and culture are developing.

MAIN GOAL

By joining the efforts of the government, business and citizens we are aiming for the wellbeing of the Pskov people, comfortable open public spaces, affordable multimodal and low-carbon transport system, equal opportunities to fulfill one's creative potential for everyone, based on the principles of responsible production and consumption and the promotion of a healthy lifestyle



To achieve the Pskov 2030 SDP goal and to implement the Sustainable Development Agenda, we have three main priorities to set the direction for sustainable development of the city:

PRIORITY 1. COMFORTABLE CITY ENVIRONMENT is aimed at creating an attractive, diverse and safe urban environment, considering the needs of each person, regardless of social status and physical abilities.

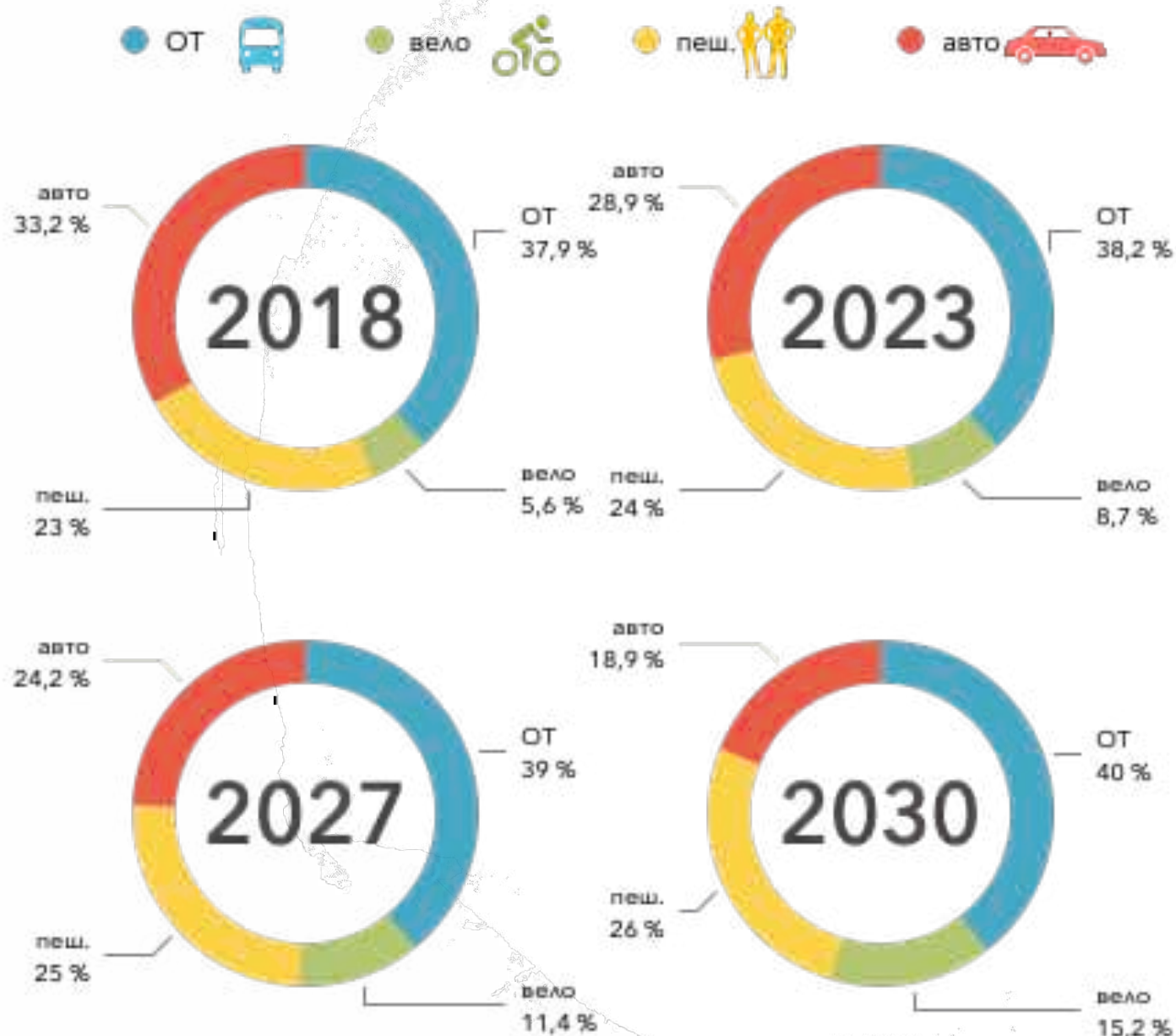
PRIORITY 2. SUSTAINABLE MOBILITY AND TRANSPORT ACCESSIBILITY is aimed at creating a sustainable multimodal transport system, which will transform the streets of Pskov overloaded with cars into safe, attractive and comfortable living spaces.

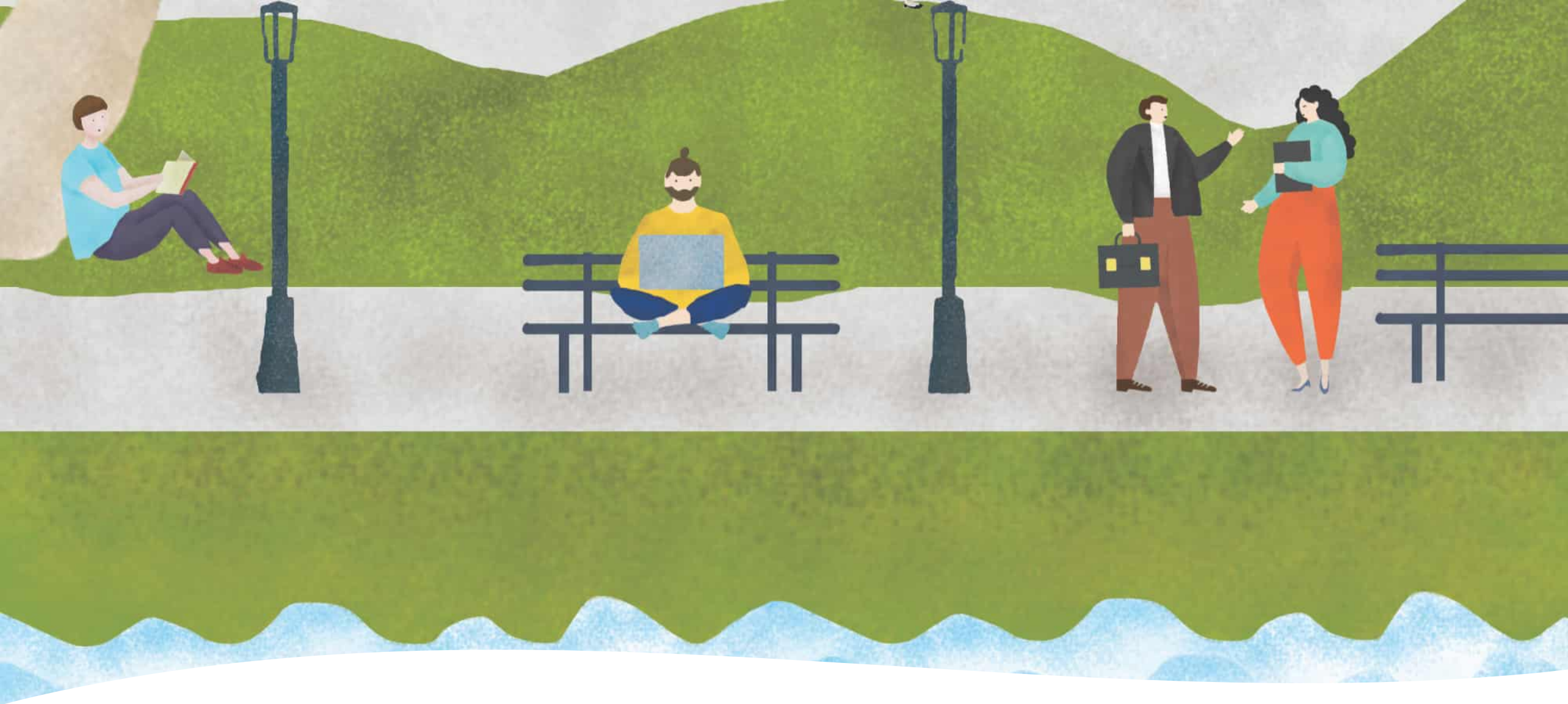
PRIORITY 3. SUSTAINABLE PLATFORMS FOR INTERACTION WITH URBAN COMMUNITY is aimed at improving the quality of life and ensuring the well-being and welfare of citizens, sustainable growth, comfortable business conditions, innovative technologies and integrating each person into the city's social and cultural life



MODAL SPLIT

The priority change in transport usage is possible by creating additional stimulating conditions for one mode of transport and restrictive conditions for another. According to the results of the study, personal transport currently holds a large share of transportation flow around Pskov. The main change required to create a more balanced modality is to increase the share of cycling and public transport by reducing road traffic. This will create opportunities for the development of a socially, environmentally and economically sustainable city.

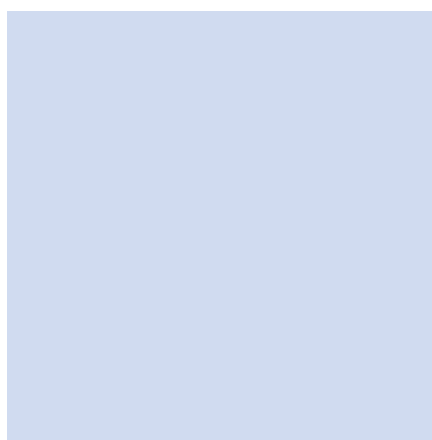




Together with the urban and expert community, we identified 5 sustainable modular platforms for interaction with the urban community and the integration of sustainable development goals, which must be taken into account when developing strategic documents for the development of Pskov, attracting investments, accelerating the implementation and monitoring of transformations to achieve the sustainable development goals.

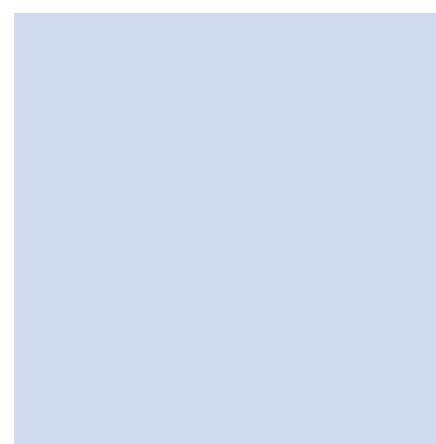
PLATFORM 1. QUALITY EDUCATION, DECENT WORK AND SOCIAL INCLUSION

Strategic objective: by 2030, all residents of Pskov should have a guaranteed access to a universal, high-quality education system, fair labor market and employment, with each person integrated in the public and cultural life of the city



PLATFORM 2. HEALTH, WELL-BEING AND HAPPINESS OF CITIZENS

Strategic objective: by 2030, to achieve the exemplary quality of the urban life with a high level of security and access to services as the foundation for a healthy and happy life for people of all age groups



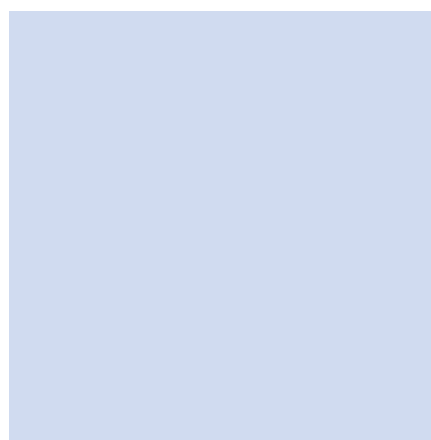
PLATFORM 3. A SUSTAINABLE, SAFE AND ATTRACTIVE URBAN ENVIRONMENT

Strategic objective: by 2030, to reach the leading positions and top sustainable development rankings of the Russian leading cities, become an environmentally friendly city model with a developed multimodal sustainable transport system, ensure a high level of satisfaction of residents and visitors of the city based on responsible production and consumption, rational use of natural resources and preservation of cultural heritage



PLATFORM 4. STRENGTHENING ENTREPRENEURSHIP, DIGITALIZATION, INNOVATION AND FUTURE TECHNOLOGY

Strategic objective: by 2030, to become an innovative eco-city with favorable conditions for companies contributing to the development of a circular economy, digitalization, health and well-being technologies and services and attracting talented creative and qualified employees to the city



PLATFORM 5. TRANSPARENCY, TRUST AND THE FORMATION OF A POWERFUL URBAN COMMUNITY

Strategic objective: by 2030, to ensure the development of an effective transparent city governance system, where power will be at the service of citizens, and residents will be able to actively influence decision-making process on the development of their city





To develop an integral CityZen index, three groups of factors are evaluated: Urban Environment, Road Safety, Sustainable Mobility, consisting of 152 indicators

Green Mobility CityZen Index – city ranking, developed by international team of Green Mobility experts, is based on the methodology that links the research results concerning subjective evaluation of urban life with objective determinants of the quality of urban life

CityZen can also mean “citizen”, for whom a comfortable urban infrastructure should be planned, as well as “city of the Zen state”, where happy people are living.



Child- and senior-friendly urban environment has become an important indicator, being a determining factor for the cities of the future

CityZen Index is based on open-source data and the survey results among residents of cities and regions of Russia “Green Mobility – towards Clean, Healthy and Accessible Environment”

<https://rutransport.testograf.ru/ru/vhod/>

STRATEGIC FORUM 2020

REALITY 2020

AND AGENDA FOR
THE NEXT DECADE



OCTOBER
26-27
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www.forumstrategov.ru

You are welcome on Forum Green Day 2020!

- SDGs in Russia: challenges and opportunities
- Contribution of leading Russian business companies into urban sustainable development
- **Cities for people of the 21st century: ensuring access to safe and sustainable urban mobility and the role of transport in modern cities**
- Innovative platform and tools for transition to a circular economy to achieve the SDGs in the Baltic Sea region
- Travel futurology. Reconstruction of sustainable tourism in Russia



МЕЖДУНАРОДНАЯ НАГРАДА В ОБЛАСТИ УСТОЙЧИВОГО РАЗВИТИЯ

GREEN MOBILITY AWARD

THE INTERNATIONAL AWARD FOR SUSTAINABLE DEVELOPMENT

Торжественная церемония Green Mobility Award - это яркое подведение итогов года в области развития устойчивой мобильности и освещения лучших её примеров в России и за рубежом. Награда ежегодно присуждается экспертам, инициативам и городам, где внедряются инновационные проекты и стратегии развития устойчивых видов транспорта; где мобильность всех жителей растёт; где парниковых газов и загрязняющих веществ в атмосфере всё меньше, а безопасность всё выше; где создают доступную среду для пешеходов и велосипедистов.

The Green Mobility Awards Ceremony is a notable year-end closing event for all who develop and put forward the best sustainable mobility practice in Russia and abroad. The award is annually given to the cities, which are implementing innovative projects and development strategies for sustainable transport, improving mobility for all citizens, reducing greenhouse gas emissions and air pollution, improving road safety and creating an accessible environment for pedestrians and cyclists. It is also given to the experts and organizations, who are actively promoting the principles of sustainable mobility towards building "Cities for People".

ГОРОДА ДЛЯ ЛЮДЕЙ 21 ВЕКА / CITIES FOR PEOPLE OF THE 21th CENTURY



Берген / Bergen (2017)



Норвегия
Norway



Орхус / Aarhus (2017)



Дания
Denmark



Оулу / Oulu (2017)



Финляндия
Finland



**Альметьевск /
Almetyevsk (2018)**



Россия
Russia



**Сколково /
Skolkovo (2018)**



Россия
Russia



**Дрезден /
Dresden (2019)**



Германия
Germany

ЗА ВКЛАД В УСТОЙЧИВОЕ РАЗВИТИЕ ГОРОДОВ / FOR EXCEPTIONAL CONTRIBUTION TO SUSTAINABLE URBAN DEVELOPMENT



**Ян Гейл
Jan Gehl (2017)**

глава архитектурного бюро
Gehl Architects / Senior Advisor,
Founder: GEHL ARCHITECTS – Ur-
ban Quality Consultants



**Стивен Вилласи
Stephen Willacy (2017)**

главный архитектор города
Орхус / City Architect in Aarhus



**Пабло Целис
Pablo Celis (2017)**

инженер по велоинфраструктуре
города Орхус, директор Celis
Consult / civil engineer at Aarhus
Municipality, Director of Celis
Consult



**Николай Асаул
Nikolay Asaul (2017)**

заместитель Министра
транспорта Российской
Федерации / Deputy Minister of
Transport of the Russian Federation



**Вадим Донченко
Vadim Donchenko (2018)**

научный руководитель ОАО
"НИИАТ", избранный председатель
Бюро Управляющего Комитета
ОПТОСОЗ / Research Supervisor of
JSC NIIAT. Deputy Chairman of THE
PEP Bureau



**Рустам Минниханов
Rustam Minnikhanov
(2019)**

Президент Республики
Татарстан / President of the
Republic of Tatarstan

ИНИЦИАТИВЫ В ОБЛАСТИ УСТОЙЧИВОГО РАЗВИТИЯ / SUSTAINABILITY INITIATIVES



**Ассоциация зеленых
маршрутов / European
Greenways Association –
EGWA (2018)**



**Австрийская
программа
управления
мобильностью
Klimaaktiv Mobil (2019)**

ИНВЕСТИЦИИ В БУДУЩЕЕ / INVESTMENT IN THE FUTURE



**Роман Абрамович
Roman Abramovich (2019)**

российский предприниматель
и государственный деятель
/ Russian businessman and
statesman

*за вклад в культурную урбанизацию
городов России
for contribution to cultural urbanization
of Russian cities*

THE INTERNATIONAL AWARD FOR SUSTAINABLE DEVELOPMENT **GREEN MOBILITY AWARD**

население/ population: 560 000 (2018)
площадь/ area: 328, 28 км²/km²
велодорожки / cycling paths: >400 км/km



THANK YOU FOR ATTENTION!

<https://www.greenmobilityaward.com/>