



# cities.m multimodal

Multimodal and sustainable mobility choices for citizens

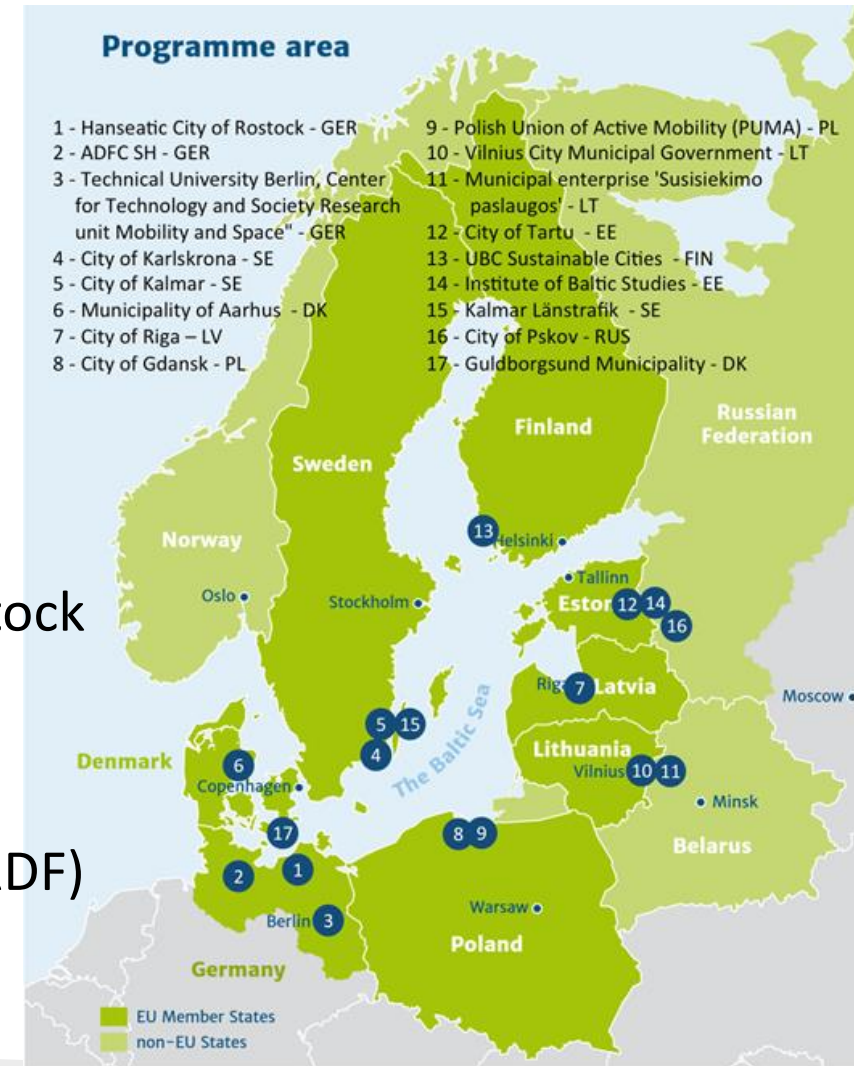
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Mobility department

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# Main facts

- Funding Programme:** INTERREG Baltic Sea Region Programme 2014-2020
- Priority 3.5.:** Urban Mobility
- Partners:** 17 from 8 EU-Countries + Russia
- Lead Partner:** Hanseatic and University City of Rostock
- Project coordination:** Team red Deutschland GmbH
- Duration:** 36 months (1.10.2017 – 30.9.2020)
- Budget:** 3.8 Million EUR (incl. 2.9 Mio EUR ERDF)



# Project consortium

## Lead partner

- Hanseatic and University City of Rostock

## City partners

- City of Gdansk (PL)
- City of Vilnius (LT)
- Guldborgsund Municipality (DK)
- Kalmar municipality (SE)
- Municipality of Aarhus (DK)
- Municipality of Karlskrona (SE)
- Pskov City Administration (RU)
- Riga City Council (LV)
- Tartu City Government (EST)

## Expert partners

- German Cyclist's Association Schleswig-Holstein e.V.
- Institute of Baltic Studies
- Public Transport Department of Vilnius
- Technical University Berlin, Center for Technology and Society
- The Polish Union of Active Mobility
- Union of the Baltic Cities Sustainable Cities Commission

+ associated partners



# Our aim is...

- to create alternative, **sustainable** and multimodal options of **mobility for our citizens**
- through this, **decrease** the need for **individual car use**
- to promote **multimodal** sustainable mobility
- to enable a **change of behaviour**
- to make our cities liveable

... for the citizens and with the citizens!



## Project management and coordination (WP 1)

### Multimodal city quarters (WP2)

- Preparatory analysis
- Sustainable urban mobility planning
- Peer reviews
- Mobility points
- IT solutions for travel planning
- Campaigns to promote multimodality
- Evaluation of measures

### Mobility management (WP 3)

- Preparatory work
- Mobility management concepts
- Peer reviews
- Mobility management in schools and kindergartens
- Mobility management in companies and for inner city investors
- Evaluation

### Capacity development & Citizen involvement (WP 4)

- Training courses on multimodal mobility and mobility management
- Study visits
- Practice citizen involvement

## Communication & Dissemination (WP 4)

# Project activities

# Our city partners are...

- developing a **pilot area SUMP**
- planning and implementing a **multimodal mobility point**
- working together with schools, kindergartens, companies and city investors to implement **mobility management concepts**
- **involving citizens** intensively throughout the process
- exchanging and cooperating with colleagues in other cities through **peer reviews, study visits and training events**

.....making their cities more liveable!



# Our expert partners are

- supporting the planning process with a **preparatory analysis**
- **evaluating** the outcomes and the way to get there
- giving input on possible **IT solutions** for multimodal mobility
- Facilitating the **testing of new and innovative citizen involvement tools, measures and campaigns**
- **training city partners** to be trainers for their own stakeholder trainings

.....supporting the cities on their transformation!



# Follow our activities

Subscribe to our newsletter on the website and follow us on Social media!

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### **Hanseatic and University City of Rostock**

Senator for Infrastructure, environment and construction

Mobility department

[www.cities-multimodal.eu](http://www.cities-multimodal.eu)

