

SDG46 and the power of the cities

UBC TALKS 3-2022: Local activities contributing to the global sustainability

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The significance of cooperation between cities

- Cities need each other to reach their full potential
- Cities across the globe share some of the same obstacles, challenges and solutions in their work towards reaching the goals of Agenda 2030
- Cooperation brings notable benefits to cities
 - Sharing good practices
 - Learning from other cities' experiences
 - Joining forces for a greater voice and effect on the global level



SDG46 – what is it?

- SDG network for six largest cities in Finland
 - Helsinki, Espoo, Tampere, Vantaa, Turku, Oulu
 - Facilitated by the Association of Finnish Municipalities
 - Working in close cooperation with the Finnish SDG ecosystem
 - Prime Minister's Office, especially Finnish National Commission on Sustainable Development
 - Ministry of the Environment
 - the scientific community
 - think tanks
 - projects on sustainable development etc



SDG46 – what does it do?

- Promotes the national and **international influence** of the six cities in the context of SDG work and cooperation with the regional actors
 - Joint statement with URBACT Global Goals for Cities and Nordregio
 - ”Call to the Eurocities on Strengthening Cooperation and Cocreation with European cities in the Context of Sustainable Development Goals and Voluntary Local Reviews”
 - released in Eurocities AGM Espoo, June 8th, 2022
- **Cocreates** SDG tools
 - the SDG Analysis Process and the SDG Canvas



SDG46 – what does it do?

- Promotes **Global Partnerships**
 - Mwanza Tampere VLR Twinning project 2022-2023
 - in cooperation with UN Habitat, UNA Finland, UNA Tanzania, Association of Tanzanian Local and Regional Authorities
- Develops the **strategic steering** of the SDGs on the local level
 - Mainstreaming the SDGs
 - Localization and implementation



Mutual goals and various perspectives

- In city networks there are always both shared interests and different perspectives on SDG work
- **No one model fits all, yet no one is left behind**
- There is a need for tangible, tailormade solutions
 - **The best fit for each unique city**
 - Acknowledging their local strengths and challenges
- The key to success
 - **Identifying** each cities' flavour and taste
 - Finding the **balance** between the **theory and practice**
 - Negotiating the equilibrium between **verbalizing and reporting** the SDGs



SDGs in Action – concrete deeds by SDG46

- Cocreation
 - SDG Analysis Process
 - Helsinki SDG Canvas
 - Discussing sets of indicators
- Developing the city organisations and governing bodies together
- Representing the network as a team
- Joint communication
- Sharing and spreading good practices



SDG Analysis Process

- SDG Analysis Process is an **interactive workshop method**
 - developed for the needs of urban areas, municipalities and other organisations
- The main objectives
 - **Increase the SDG expertise in organisations**
 - Increase the organisations' ability to understand and motivation to act for the promotion of the SDGs
- The first cocreated and piloted tool by the SDG46 for all the municipalities in Finland
 - Based on the prototype by the City of Espoo (SDG Sensemaking Tool)
- A profound and highly **participatory** process designed to
 - Increase the comprehension on sustainability within the organisation
 - Mainstream SDGs
 - Localize SDGs
- The SDG Analysis Process handbook can be found here:
<https://www.localfinland.fi/publications/2022/2188-sdg-analysis-process-handbook>



SDG Analysis tool – The Cocreation process

- SDG46 participated actively in the cocreation of the tool during the first half year of 2022
- Two development workshops
 - The cities had wide variety of representatives (experts on city strategy, citizen participation, carbon neutrality, environmental policies, international affairs) contributing to the workshops
- Three experimental workshops in Turku, Tampere and Oulu
 - Teachers, strategy controllers and climate management testing the tool
- Service Design methodology
 - Putting the user (of the tool) first
- Planned further development
 - Training for facilitators of the SDG analysis workshops
 - Consultation for introduction and utilizing the tool in strategic management of the cities



Thank you!

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