

UBC TALKS Webinar

Change your way(s) – towards multimodal urban mobility in BSR cities

26 May 2020

09.30–11.00 CET (10.30–12.00 EET)

Providing citizens with the possibility to choose different sustainable modes of mobility and to sensitize them to the fact that their choice matters – this is the aim of 10 Baltic Sea region cities in the cities.multimodal project. In this webinar, project partners share their overall experiences from the project, how it has influenced on their mobility activities and not the least – on their cities!

Programme

Moderator: Sini Lamoureux, UBC Sustainable Cities Commission

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| 09.30–09.35 | Welcome to the webinar |
| 09.35–09.50 | Multimodal and sustainable mobility choices for citizens – the cities.multimodal project
<i>Steffen Nozon & Lisa Wiechmann, City of Rostock, lead partner</i> |
| 09.50–10.05 | How we started developing our first SUMP in Pskov
<i>Kristina Kobyz, City of Pskov</i> |
| 10.05–10.20 | How we started measuring multimodality in Tartu
<i>Kaspar Alev, City of Tartu</i> |
| 10.20–10.35 | How we started increasing multimodality in Riga
<i>Nika Kotoviča, Riga Energy Agency</i> |
| 10.35–10.50 | Q&A |
| 10.50–11.00 | Closing words |