

Water lies at the core of sustainable development and is critical for the socio-economic growth of the cities. Water can present a serious challenge, but, when managed efficiently and equitably, it enables strengthening of the resilience of social, economic and environmental systems in the light of rapid and unpredictable changes.

Increasing urban demand for water requires new approaches to improve management of this scarce resource. There is a clear need to re-think the way water is valued and used. The Forum will bring together existing knowledge and concrete tools for resource management and promote good practices in water sustainability from UBC member cities (storm water measures, pilot investments in wastewater, energy efficiency and sludge audits).

Union of the Baltic Cities Sustainable Cities Commission has a great pleasure of inviting you to

IWAMA Water Forum – Cooperation in the newly launched Baltic Smart Water Hub

back-to-back with XIV UBC General Conference
23–24 October 2017, in Växjö, Sweden

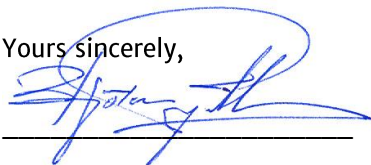
The event is organized in the scope of the international project IWAMA that focuses on improving resource efficiency of the wastewater management in the Baltic Sea Region. It brings together IWAMA project partners and the key cooperating stakeholders, member cities of the Union of the Baltic Cities, and all interested guests, to discuss smart water management and future trends of the BSR water sector.

On this occasion, the UBC Sustainable Cities Commission will launch the Baltic Smart Water Hub – an online platform that unites specialists from different branches of the water sector and provides them with various information on technologies, solutions and networking contacts for developing the integrated water management. The HUB is designed as an interactive water excellence center showcasing good practices, tools and available technologies relevant for the field of wastewater, as well as for storm water management, fresh water solutions and management of coastal areas in the region.

The event includes a study visit to the Växjö wastewater treatment plant Sundet on 23 October, and will culminate into one of the interactive parallel thematic meetings that are part of the XIV UBC General Conference on 24 October.

We look forward to seeing you in Växjö!

Yours sincerely,



Björn Grönholm
Head of Secretariat
UBC Sustainable Cities Commission