

SUMPs in the Baltic Sea Region -

Welcome to the SUMPs-Up workshop for mobility practitioners!

15.03.2018

Tampere, Finland

Maija Rusanen & Esther Kreutz, UBC Sustainable Cities Commission







Timing	Торіс	Presenter
8.45-9.00	Registration	and do
9.00-9.05	Welcome words from the City of Tampere	Tapani Touru, Manager of Transport System, Tampere City Region
9.05-9.35	SUMPs in the Baltic Sea Region - how to benefit from the European experiences and examples (introduction of the workshop programme)	Esther Kreutz & Maija Rusanen, Project Coordinators, Union of the Baltic Cities (UBC) Sustainable Cities Commission
9.35-9.45	SUMPs in Finnish context	Tytti Viinikainen, Sustainable Mobility Expert, Finnish Transport Agency
9.45-10.15	Starting of SUMP process and promoting sustainable mobility in Tampere	Heljä Aarnikko & Sanna Ovaska, Traffic Engineer & Project Manager, City of Tampere
10.15-10.45	Coffee break	
10.45-11.00	Implementing Mobility as a Service (MaaS) Concept in Tampere	Teppo Rantanen, Executive Director, Growth, Innovation and Competitiveness, City of Tampere

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11.00-11.30	Data collection and analysis for SUMPs	Lovisa Blomér, Acting Manager of Traffic Unit, City of Örebro
11.30-12.00	Citizen involvement & mobility management	Dorota Gajda-Kutowińska, Project Officer for European projects at Mobility Management Unit, City of Gdynia
12.00-13.00	Lunch (included)	
13.00-13.30	Integration of land-use planning and mobility planning	Johanna Palomäki, Master Planning Architect, City of Lahti
13.30-15.00	Interactive workshop session: How to cooperate more efficiently across sectors and borders – a key to successful SUMP	All participants; Moderated by Esther Kreutz, Maija Rusanen & Juha Pul- muranta, Project Coordinators, UBC Sustainable Cities Commission

- 15.00-15.30 Coffee & closing up
- 15.30-17.00 Site Visit:

Walking tour in Tampere City centre to explore city's sustainable mobility investments such as the Tramway project (currently under construction) and sustainable mobility measures to support cycling and walking (around 1.5h)

All participants



SUMPs in the Baltic Sea Region - how to benefit from the European experiences and examples



Current challenges in mobility and impacts of transport in Europe and the Baltic Sea Region

What is an SUMP and how can it help to tackle those challenges?

What can SUMPs-UP offer to you?



Car-centred planning VS people-centred planning





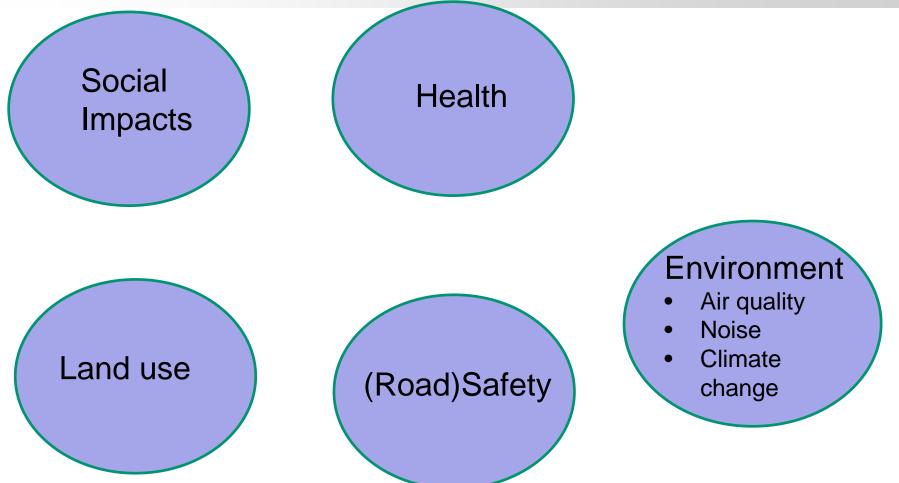




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Impacts of car-centred transport planning









Where are we going ?



- need for more sustainable and integrative planning processes
- dealing with the complexity of urban mobility
- New approaches to urban mobility planning are emerging
- strategies towards cleaner and more sustainable transport modes are developed







Source: freepik.com

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Planning for people

Planning for cars

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Sustainable Mobility in the European Policy context

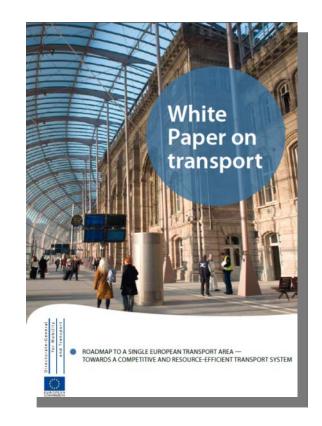


White Paper on Transport "Roadmap to a Single European Transport Area" (2011)

Urban Mobility Package (2013)

Aim: to reinforce the support to European cities for tackling urban mobility challenges by:

- sharing experiences, best practices and fostering cooperation
- providing targeted financial support
- focussing research and innovation on delivering solutions for urban mobility challenges
- involving the EU Member States and enhance international cooperation.







What is a SUMP?



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CiViTAS

TROMP, PDU Same thing, different names

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There are **significant variances in planning systems**, planning traditions as well as philosophies, and planning practices. Planning contexts may vary not only among different nations in the world but also within nations themselves.





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SUMP in Sweden

Civitas







SUSTAINABLE URBAN MOBILITY PLAN WHAT DO WE AIM FOR



A Sustainable Urban Mobility Plan (SUMP)

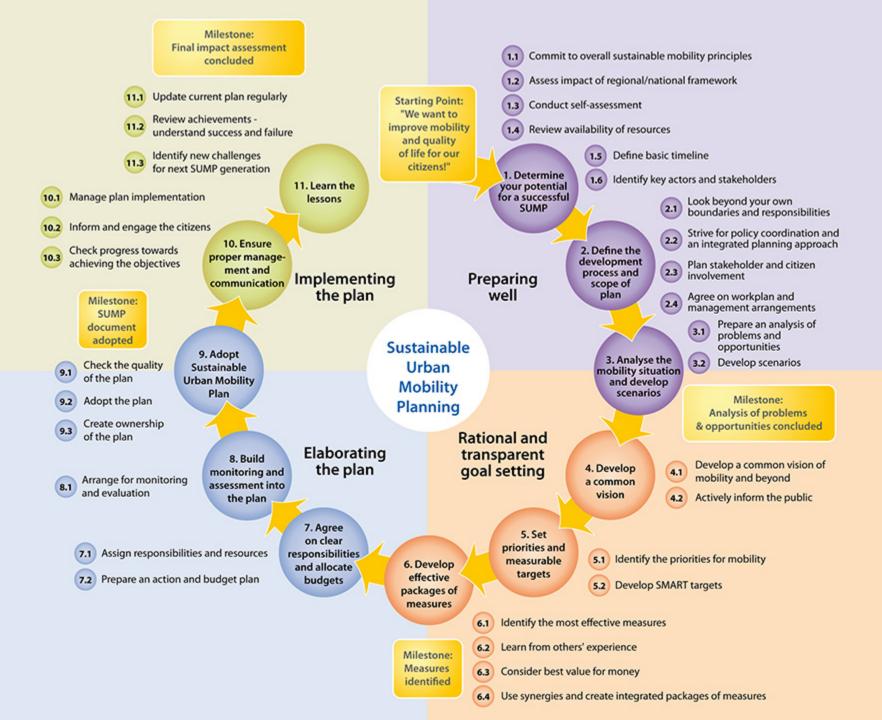
is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for **a better quality of life.**

It uses a **holistic approach** to urban mobility of people and goods that aims to balance **economic, social and environmental objectives.**

It builds on existing planning practices and takes **due consideration of integration**, **participation**, and evaluation principles.







The main elements of a SUMP



- 1. Goals and objectives
- 2. A long-term vision and clear implementation plan
- **3.** An assessment of current and future performance
- 4. The balanced and integrated development of all modes
- 5. Horizontal and vertical integration
- 6. Participatory approach
- 7. Monitoring, review, reporting
- 8. Quality assurance



10 REASONS FOR DEVELOPING AN SUMP



- 1. Improves the quality of life in urban areas
- 2. Saves costs and creates economic benefits healthier environment, reduced congestion help to reduce costs and attract new businesses.
- 3. Contributes to better health and environment
- 4. Makes mobility seamless and improves access
- 5. Makes more effective use of limited resources
- 6. Wins public support
- 7. Prepares **better plans** Planners can better understand the mobility needs of different user groups
- 8. Fulfills **legal obligations effectively** air quality improvement and noise
- 9. Uses **synergies**, **increase relevance** multiple policy areas or a wide range of departments and institutions
- 10. Moves towards a new mobility culture

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Where to get support for your SUMP development?



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SUMP concept SUMP guidelines SUMP Self-assessment tool





New approaches to urban mobility planning are emerging as local authorities seek to break out of past silo approaches and develop strategies that can stimulate a shift towards cleaner and more sustainable transport modes.

The 2013 Urban Mobility Package #sets out a concept for Sustainable Urban Mobility Plans #(SUMPs) that has emerged from a broad exchange between stakeholders and planning experts across the European Union. The concept describes the main features of a modern and sustainable urban mobility and transport plan. It comprises the following main elements:

1. Goals and objectives

A SUMP's central goal is improving the accessibility of urban areas and providing high-quality and sustainable mobility and transport to, through and within the urban area. It regards the needs of the 'functioning city' and its hinterland rather than a municipal administrative region.

2. A long-term vision and clear implementation plan

A SUMP presents, or is linked to, an existing, long-term strategy for the future development of the



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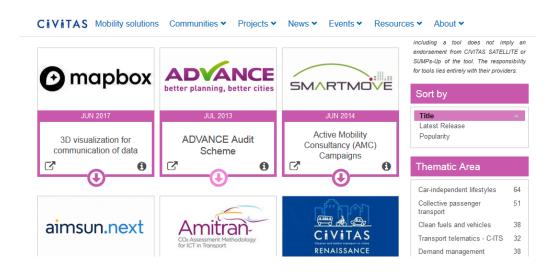
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CIVITAS SUMP registry and tool inventory

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The SUMPs-Up project



- Facilitate the take-up of Sustainable
 Urban Mobility Plans (SUMPs) in
 European cities and region
- Provide a series of learning activities that will equip city planning authorities and mobility practitioners with skills and knowledge that they need to develop and implement SUMPs.



 Engaging Member States in Quality SUMP development through national level activities

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SUMP Learning Programme (SLP)



- 5 SLPs form the core of the project's learning activites.
- Cities and regions can apply.
- The SLPs cover three main topics:

SLP Topic	Which SLPs?
SUMPs tailored to small- and medium-sized, starter cities	SLP 1 and 2
SUMP process and measure development	SLP 3 and 4
Measure implementation, financing and procurement	SLP 5

The next call (SLP3 & 4) is open now until April 8th!



SUMP Learning Programme (SLP)



Participants learn and interact with each other in varied ways, with a mix of online and face-to-face elements.









Why to apply?

Receive funding! Selected cities will receive funding (7500e) to participate in SLP programme and advance their SUMP development

Increase SUMP knowledge! Receive training on the SUMP preparation and implementation

Join the Europan SUMP community! Chance to exchange on SUMP planning practices with other European cities & learn from practical examples



Coming up for mobility practitioners



In addition, the project offers European cities a variety of different training and capacity building activities on SUMP development and implementation.

- Workshops for mobility practitioners
- E-learning courses providing knowledge on different SUMP phases
- Webinars showcasing practical examples on different SUMP topics





UBC Sustainable Cities Commission



Who we are:

- network in the BSR with 90 member cities
- cooperation projects on different sustainability topics
- Sustainable mobility is one cornerstone

What do we do?

Project development

UBC UNION OF THE BALTIC CITIES

SUSTAINABLE CITIES

- Running currently 3 mobility projects
- Cooperation with mobility organisations and networks in Europe







Connect with us!

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