

CitiCAP-project

CITIZENS CAP-AND-TRADE CO-CREATED
1/2018-12/2020
Funded by EU Urban Innovative Actions program
2nd Call - Urban Mobility theme

Anna Huttunen Project manager, Lahden kaupunki 19.09.2018

CITICAP



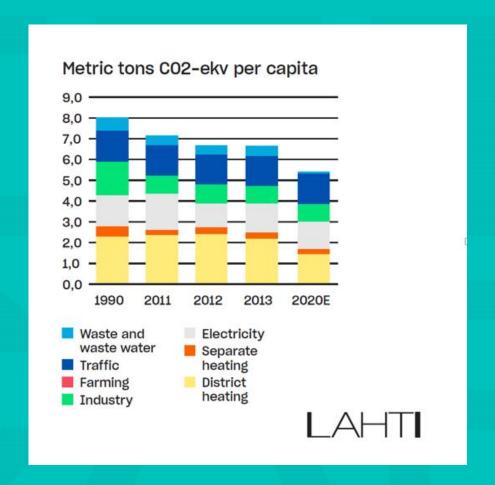






GOAL: Carbon neutral Lahti by 2040

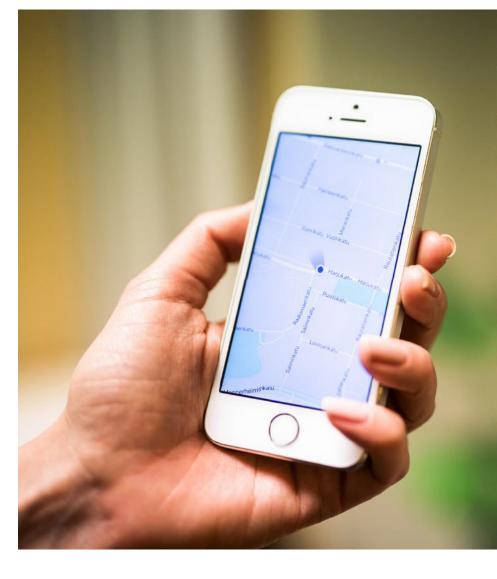
Challenge: CO2 emissions in the transport sector





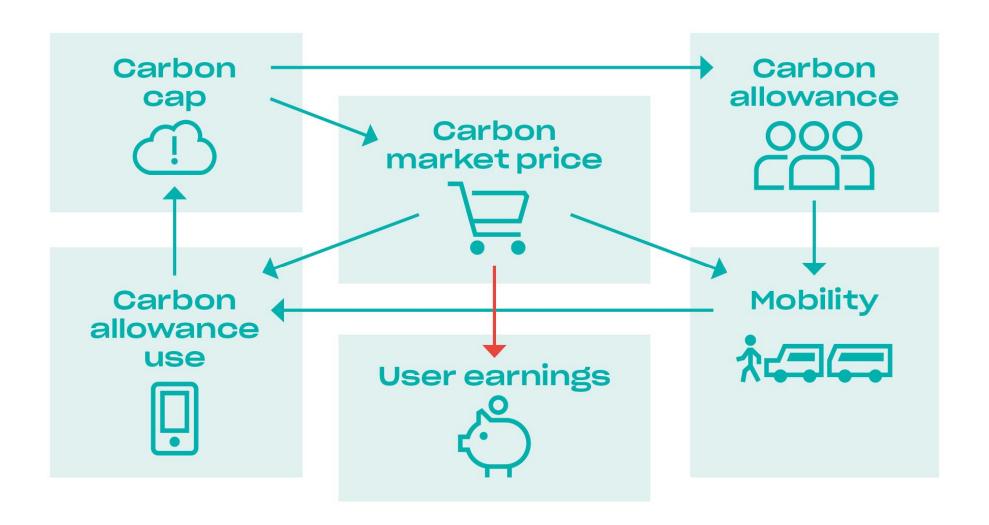


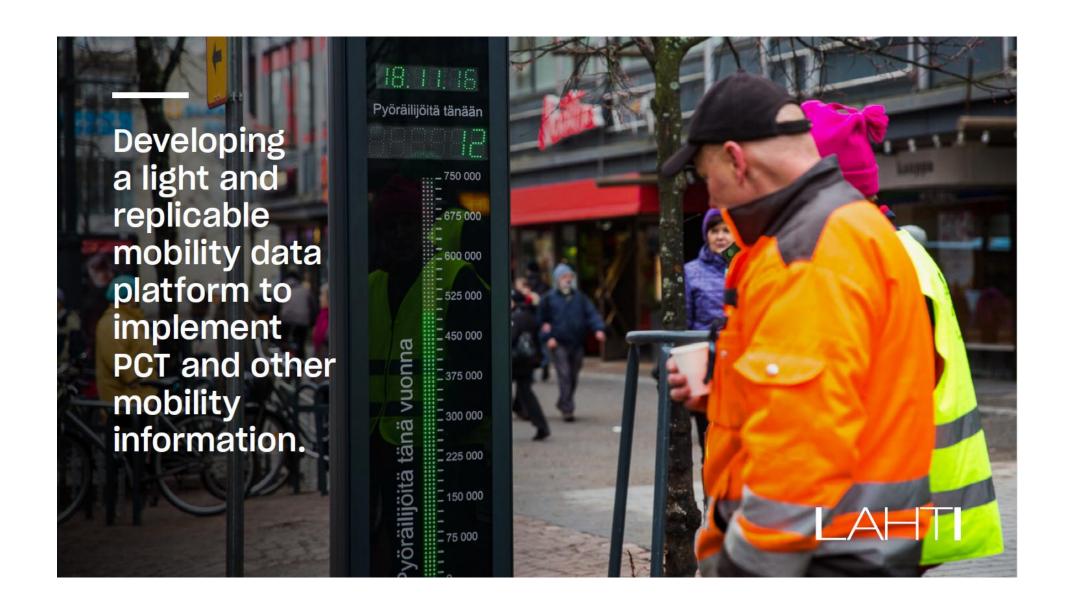


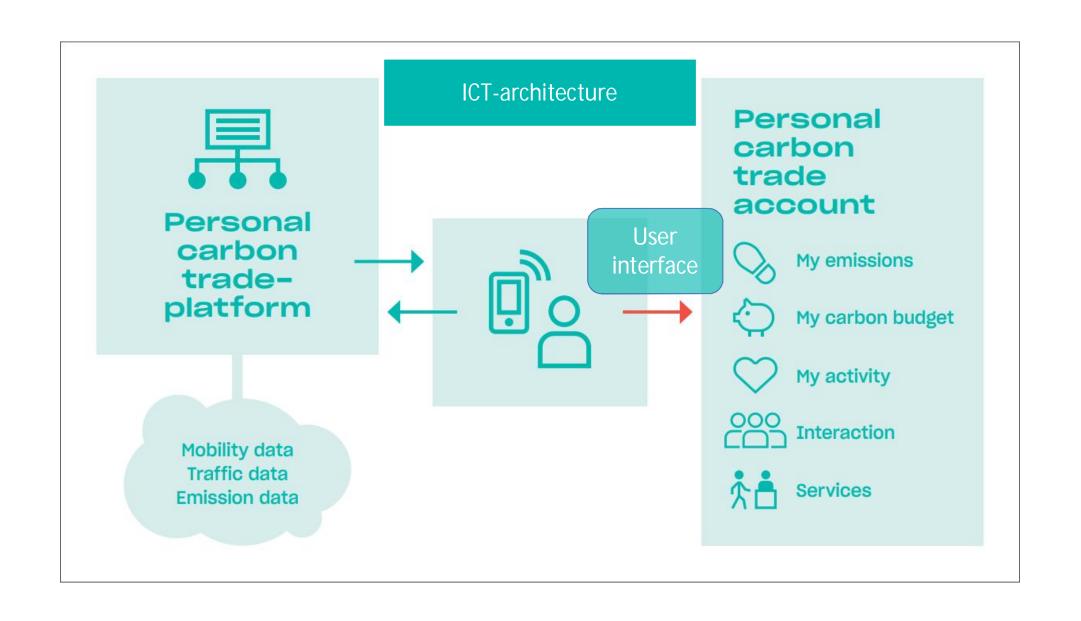


Co-creating and implementing a Personal Carbon Trading (PCT) scheme for mobility to reduce traffic emissions. This is a first city-wide pilot of PCT ever performed within EU.

LAHT









Schedule:

09/2018-12/2018 Planning stage

- Baseline data
- Citizen events and workshops
- Planning of the smart bicycle highway
- PCT architecture
- Follower city involvement

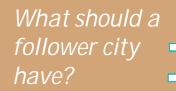
01/2019-08/2019 Testing

- Platform testing
- PCT Application V1
- Test users
- Construction of the Smart Bicycle Highway
- •1300 users reached

09/2019- 09/2020 Piloting

- •PCT application LAUNCH (European Mobility Week 9/2019)
- •Smart Bicycle Highway ready
- •5 new mobility services
- •SUMP (12/2020)
- Replication in Follower Cities

Interested? We are looking for follower cities!



Ambition and will to reduce its transportation emissions

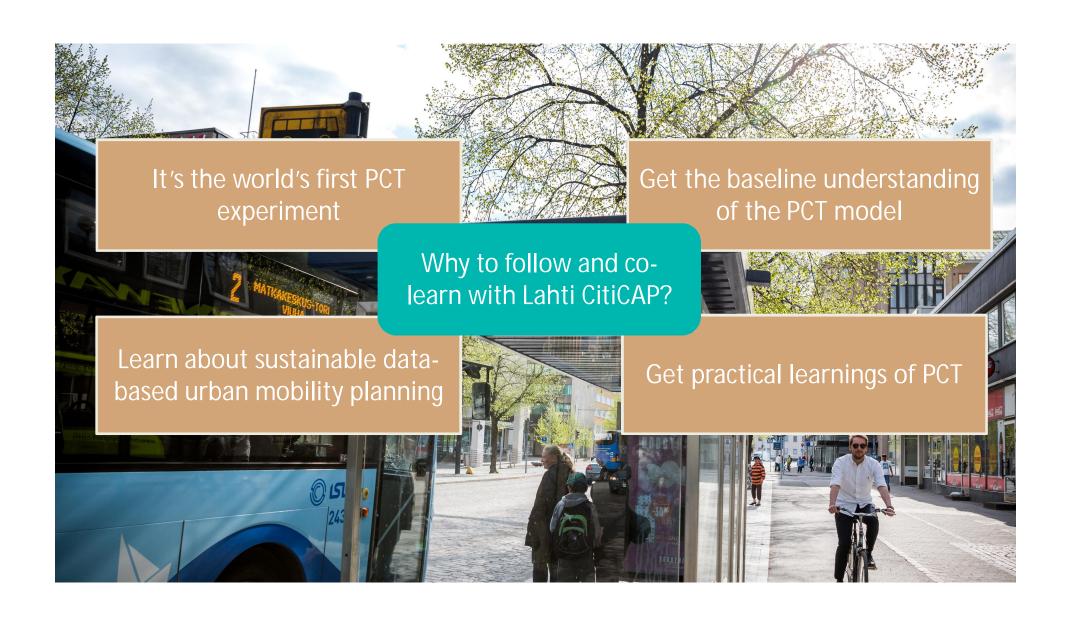
Diversity of transportation modes

Suitable size – more than 50 000 inhabitants

Why to be interested in PCT?

New and innovative policy tool to decrease mobility emissions Less car traffic and congestion

Becoming a forerunner in urban mobility





Thank you!

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