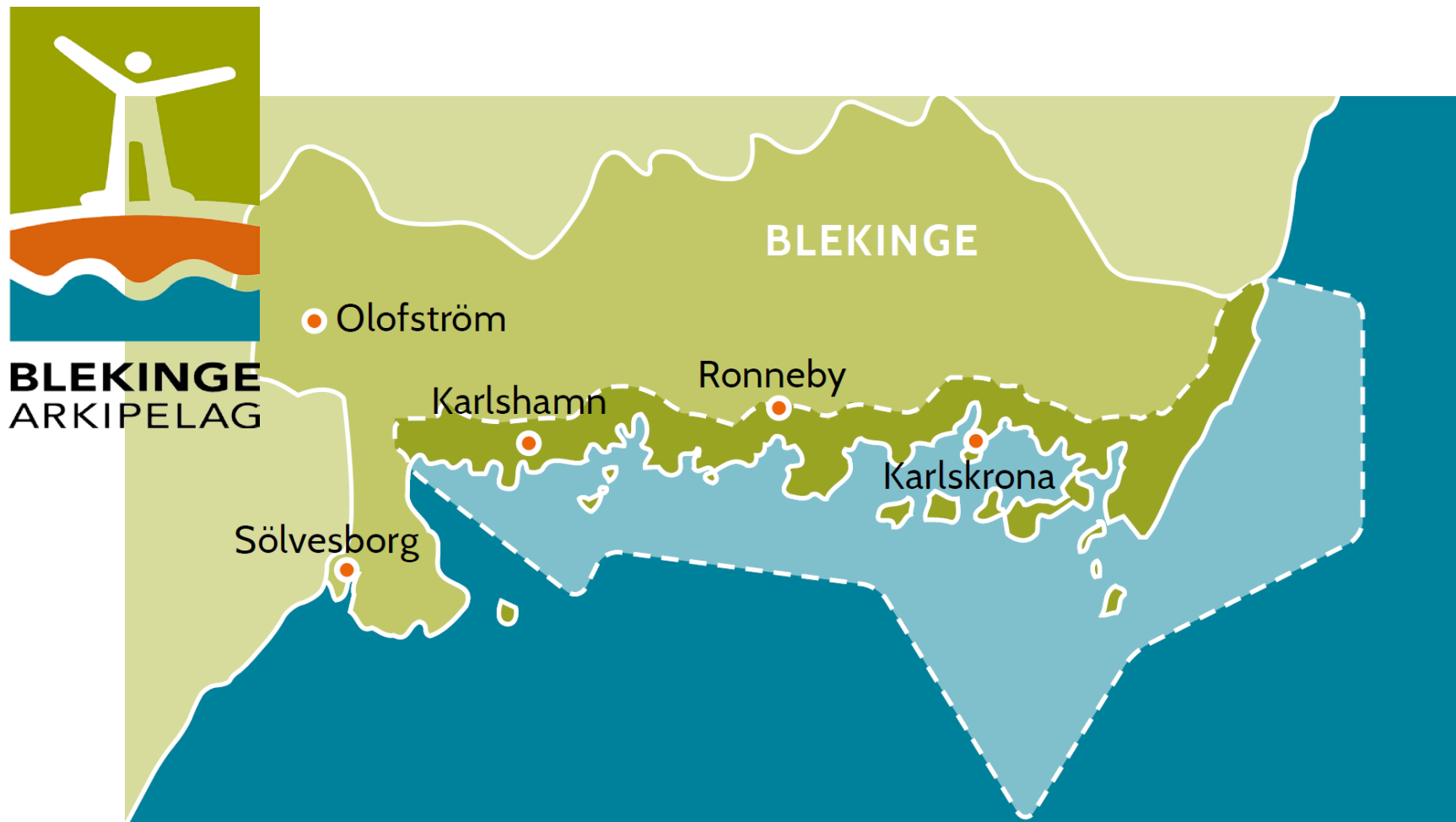


Biosphere Blekinge Archipelago

-supports sustainable growth and
development



BBA Area



Sustainable growth & development



- Spread knowledge about BBA
- Impact on building and growth of Karlskrona
- Create business opportunities within BBA

Spread knowledge about BBA



- Ambassadors & mini-ambassadors in school
- Educate staff at tourist information office
- Mentioned in guided Karlskrona City tours
- UNESCO-centre in Karlskrona

Impact on building and growth



- Subarea amendments archipelago
- Program for rural development
- Planning and building infrastructure

Create business opportunities

- A brand for business -> GROWTH
- Political decision: a strategy to market and develop the area of UNESCO-status
- Archipelago route

Archipelago route

What?

Enhance availability by network of tracks and travel opportunities

Why?

Main purpose -support businesses and make the BBA accessible

Archipelago route



When? 2017-2019

How? municipalities (investments & work) EU and government grants

Challenges



- Maintenance
- Conflicts of interests
- Risk for unclear roles

Together
We can make it!



Baltic Meeting Point
Karlskrona is a new forum
dedicated to Baltic cities
exchange and business
development, cooperation
and networking, learning and
understanding. It is an
initiative
to develop and encourage
the exchange and
cooperation between
Karlskrona Twin Cities and
Baltic region on an annual
basis.



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